

TV Spot packages 2023

ABXPLORE



10 GRP PRP 18-54

Broadcasted on TV only
Tarif : based on 30sec spot

One spotlength per package

Scheduled on 1 or 2 weeks
Advertiser rebates are applicable

-10% vs Ratecard

10 GRP	Index 2023	TARIF
BASE	100	4.880 €
Jan	80	3.900€
Feb	85	4.150€
Mar	118	5.760€
Apr	118	5.760€
May	118	5.760€
Jun	91	4.440€
Jul	55	2.680€
Aug -> 20/08	52	2.540€
Aug 21/08 ->	76	3.710€
Sep	122	5.950€
Oct	123	6.000€
Nov	123	6.000€
Dec -> 24/12	117	5.710€
Dec 25/12 ->	75	3.660€