

# AFFAIRE CONCLUE

Offer 2024

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## DESCRIPTION

Hosted by Sophie Davant, Affaire Conclue allows anyone to offer an object they wish to sell. Once selected, the object is appraised by a specialist and offered at auction to buyers, of which there are five, depending on the program.

**On La Une, at 1:40 pm, Monday to Friday**

A close-up, low-angle photograph of a wooden gavel resting on its sound block. The gavel's handle is made of dark wood and extends from the top left towards the center. The sound block is also made of dark wood and has a cylindrical metal piece in the center. The background is a soft, out-of-focus light blue.

## OFFER 2024

### **BROADCAST :**

- On La Une
- From Monday to Friday, at 13:40

### **TV COUNTERPARTS :**

- 6 billboards (max. 7") / show
- A total of 30 billboards / week

# BUDGET 2024



JANUARY					FEBRUARY					MARCH					
	W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
	7.200	7.200	7.200	7.200	7.700	7.700	7.700	7.700	7.700		10.700	10.700	10.700	10.700	
APRIL					MAY					JUNE					
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
	10.700	10.700	10.700	10.700	10.700	10.700	10.700	10.700	10.700		8.200	8.200	8.200	8.200	
JULY					AUGUST					SEPTEMBER					
	W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
	5.000	5.000	5.000	5.000	4.700	4.700	4.700	6.900	6.900		11.000	11.000	11.000	11.000	
OCTOBER					NOVEMBER					DECEMBER					
	W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
	11.100	11.100	11.100	11.100	11.100		11.100	11.100	11.100	11.100	10.600	10.600	10.600	6.800	

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »





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