

EN CUISINE

Offer 2024





DESCRIPTION

Every Saturday from 8:30 am, **Pierre Joye and Candice Kother** will meet you in the kitchen ! The show that gives pride of place to flavours....

Gourmet? Pleasures of the table, seasonal products, market tours, tastings....

Come on, let's go to the kitchen !

On the menu : tips, tricks, little stories and cooking tips...

Candice's recipes are also available on VivaCité's website/program page



BROADCAST

- On VivaCité
- Saturday, from 8:30 to 10:30 am

(The show is also relayed on La Une in the Studio Media Viva)

COUNTERPARTS

(4 weeks basis)

- 10 trailers / week
- 3 billboards / program

Gross Budget

Total VAT excl. : **15.200 €**

Prize for sponsoring the program EN CUISINE for 4 consecutive weeks

Tailor-made activation possible for an additional charge (on request)

Declining balance duration *

2 months - 10%	3 months - 15%	4 months - 20%	5 months - 25%	6 months - 30%
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* Months must be consecutive

Offer subject to change (version of 07/11/23)





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