

# QUEL TEMPS

# POUR LA PLANETE !

Offer 2024

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# OFFER 2024

## DESCRIPTION

Quel temps pour la planète ! In 9 minutes, top chrono you will discover the backstage of time at home and on the other side of the world. Immersed in a virtual setting, viewers will have access just before the 1:00 pm news to all aspects of the weather: from climate change to renewable energies or more scientific questions.

## BROADCAST

- On La Une, Monday to Friday
- At 12:45 pm

## SPONSORSHIP OFFERS

- 1 billboard / broadcast

# Budget 2024

JANUARY					FEBRUARY					MARCH					
	W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
	500	500	500	500	500	500	500	500	500		700	700	700	700	
APRIL					MAY					JUNE					
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
	700	700	700	700	700	700	700	700	700		500	500	500	500	
JULY					AUGUST					SEPTEMBER					
	W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
	300	300	300	300	300	300	300	400	400		700	700	700	700	
OCTOBER					NOVEMBER					DECEMBER					
	W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
	700	700	700	700	700		700	700	700	700	700	700	700	400	

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »



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