

SEANCE VIP

Offer 2024



DESCRIPTION

Every Monday at 8:15 pm, La Une offers you the best of cinema !

All the films that have hit the theatres will be on La Une this season

BROADCAST

- Every Monday, in Prime around 8:15 pm
- 2 fictions in a row (interruption during summer)

SPONSORSHIP OFFER

- 5 billboards 7 sec max :
 - 3 billboards around the first fiction
 - 2 billboards in the second fiction

BUDGET 2024



JANUARY					FEBRUARY					MARCH					
	W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
	3.500	3.500	3.500	3.500	3.700	3.700	3.700	3.700	3.700		5.100	5.100	5.100	5.100	
APRIL					MAY					JUNE					
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
	5.100	5.100	5.100	5.100	5.100	5.100	5.100	5.100	5.100		4.000	4.000	4.000	4.000	
JULY					AUGUST					SEPTEMBER					
	W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
	-	-	-	-	-	-	-	-	-		5.300	5.300	5.300	5.300	
OCTOBER					NOVEMBER					DECEMBER					
	W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
	5.400	5.400	5.400	5.400	5.400		5.400	5.400	5.400	5.400	5.100	5.100	5.100	3.300	

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period. The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »





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