

NBA

Offer 2024





DESCRIPTION

The biggest stars of the orange ball are here for you on Auvio.

Every Saturday, watch a live match from the world's greatest basketball championship.

A magazine featuring all the latest NBA news will also be available throughout the 2023-2024 season.

SCHEDULE

On Tipik

1 "NBA on Fire" magazines broadcast every Monday evening around 11.30pm

1 live match per month

1 match rebroadcast per month

On Auvio

1 live match per week

The weekly magazine NBA on Fire will be available on Friday evenings

Summaries of Belgian Toumani Camara's performances with Portland

Summaries and top stories of the season's most spectacular actions

Offer subject to change (version of 10/11/2023)



BUDGET 2023



Counterparts	Number	Period
TV <u>Billboards in duosponsoring 5'' :</u>	Live = 8 per month Rebroadcast = 6 per month Magazine = 12 per month	From January to December
DIGITAL <ul style="list-style-type: none">In stream video*	30.000 imps per month	From January to December

*both advertisers will sign the trailers together with a 5'' billboard each

*The digital delivery can be extended to the following segment : Sport

BUDGET 2024



JANUARY	FEBRUARY	MARCH
3.980	4.180	4.180
APRIL	MAY	JUNE
5.180	5.180	5.180
JULY	AUGUST	SEPTEMBER
3.180	3.080	3.880
OCTOBER	NOVEMBER	DECEMBER
5.380	5.380	5.380





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