

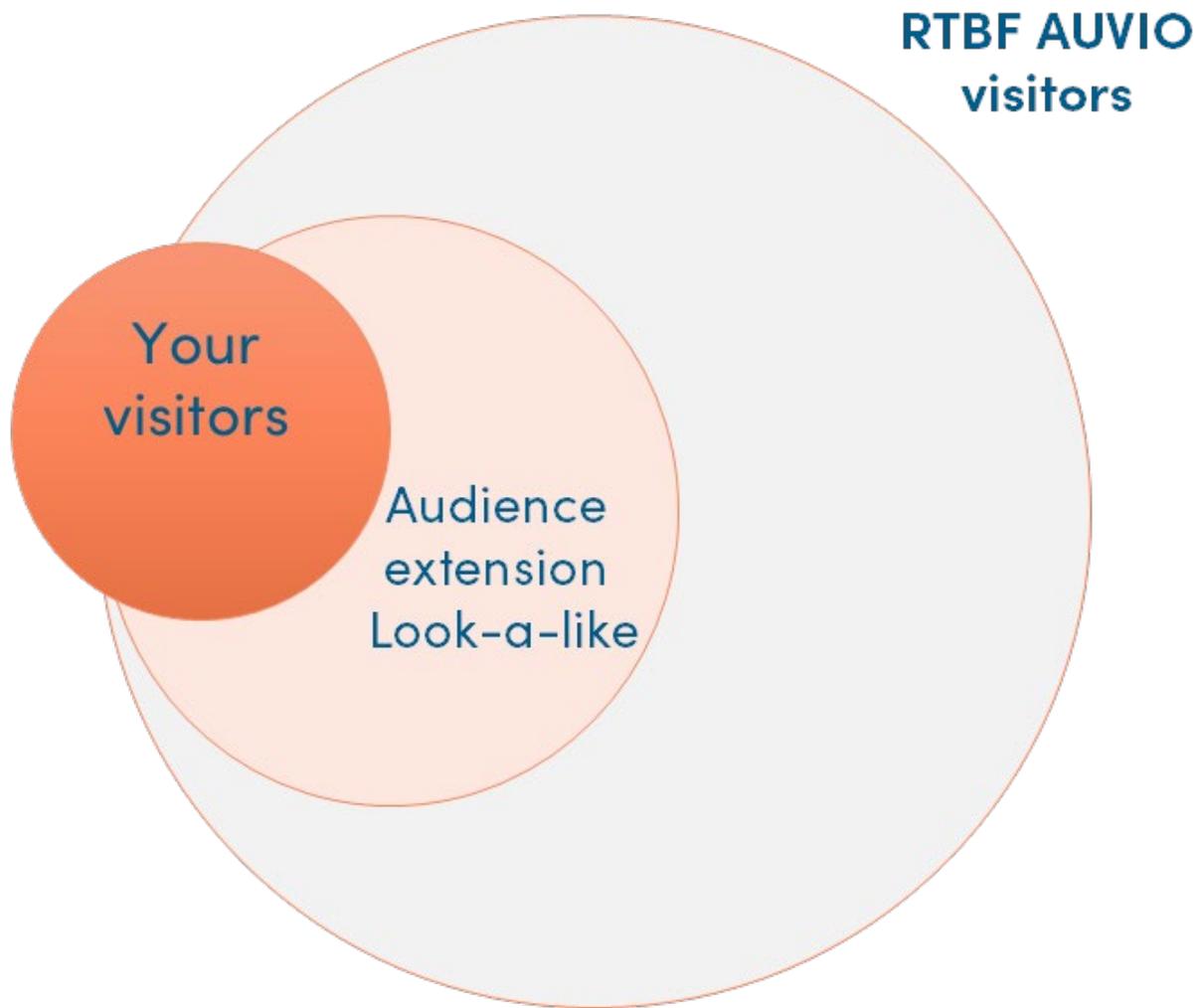


# Retargeting

Via pixel

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**vibe.** powered by RMB



# Retargeting/Lookalike opportunity

## 1. RETARGETING

Retarget your visitors on our partner's domains and create **different audiences\*** : cart abandonment, exclude converters, recurrent shoppers,..

## 2. LOOK A LIKE

Extend your audience by finding people that look like your visitors : based on socio-demo or interest

## 3. AUDIENCE INSIGHTS

Get a full description of your visitors and their interests

\* Max. 2 segments / Additional fee of 2.000€



In practical

# Retargeting/LaL



\* Min. 4 (ideally 6) weeks before campaign start / Min. 100 events a day on the page where the pixel will be placed / A legal document is required