

BE REMARKABLE

CIM RADIO – W2017-2

South; Mon-Sun; 05:00-24:00













N°1
134.100
DAILY REACH
Brussels

N°1

MARKET SHARE

Morning



378.000

DAILY REACH



Women 12-34



WEEKLY REACH 12+ 183.000



WEEKLY REACH 12+ 77.000



NRJ. HIT MUSIC ONLY

CIM RADIO – W2017-2 South; Mon-Sun; 05:00-24:00



MARKET SHARE 12+

6%





MARKET SHARE 12-34 N°2

15%

351.000 (+7%)

DAILY REACH 12+

N°1



MARKET SHARE 12+ 17%



LA PREMIERE. L'ESPRIT CLAIR



CIM RADIO — W2017-2 South; Mon-Sun; 05:00-24:00



MARKET SHARE SG 1-4

10%

8%

MARKET SHARE 25-54 SG 1-4 134.100

DAILY REACH
Brussels

N°1

7%

MARKET SHARE
12+





VIVACITE. MA RADIO COMPLICITE

VIVACITÉ

CIM RADIO – W2017-2

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N°2

14%
MARKET SHARE
Main shopper

513.000 DAILY REACH - 12+

N°1 ❤

15%
MARKET SHARE
Wallonia

N°1

17%
MARKET SHARE





CLASSIC 21. ECOUTEZ L'ORIGINAL

CLASSIC 21

CIM RADIO — W2017-2 South; Mon-Sun; 05:00-24:00





13%
MARKET SHARE
MS 18-54





MARKET SHARE 15%

Men 18-54



N°1

MARKET SHARE 14%

SG 1-4





+12%

DAILY REACH 12+ 378.000



PURE. GOOD MUSIC MAKES GOOD PEOPLE



CIM RADIO – W2017-2

South; Mon-Sun; 05:00-24:00

MARKET SHARE 8%

Women 12-34



+18%
HISTORICAL SHARE



167.000

DAILY REACH

116.000 DAILY REACH sg 1-4



5% MARKET SHARE



