



+29%

MARKET SHARE

12+



N°1

134.100

DAILY REACH

Brussels



N°1

17%

MARKET SHARE

Morning



378.000

DAILY REACH

12+



+18%

MARKET SHARE

Women 12-34



WEEKLY REACH 12+

183.000



WEEKLY REACH 12+

77.000

 **+29%**

MARKET SHARE 12+

6%



MARKET SHARE 12-34

N°2

15%



351.000 (+7%)

DAILY REACH

12+

N°1



EVENING

MARKET SHARE 12+

17%



MARKET SHARE SG 1-4

10%

8%

MARKET SHARE
25-54 SG 1-4

134.100

DAILY REACH
Brussels

N°1

7%

MARKET SHARE
12+





N°2



14%

MARKET SHARE

Main shopper

513.000

DAILY REACH - 12+

N°1



15%

MARKET SHARE

Wallonia

N°1

17%

MARKET SHARE

12+



Morning

+25%



N°2

13%

MARKET SHARE
MS 18-54



MARKET SHARE 15%

Men 18-54



N°1

MARKET SHARE 14%

SG 1-4



+12%

DAILY REACH ¹²⁺
378.000

MARKET SHARE 8%

Women 12-34



+18%

HISTORICAL SHARE



116.000
DAILY REACH SG 1-4



167.000

DAILY REACH
12+

5% MARKET SHARE
18-44

