



## DIGITAL AUDIO



:



15.000.000 IMP/month

More than 15.000

free digital radio stations

Multi-device

3M listening hours

4,5 M sessions (35min)

DISCOVER THOUSANDS OF RADIO STATIONS INCLUDING STING OR  
CREATE AND STREAM YOUR OWN

350.000 Unique listeners

Featured

Music styles



# radionomy



# Timeline audio





# Buying possibilities

« A la carte »

Packages

Premium  
(Invoice Order)

Programmatic



# Buying possibilities

« A la carte »

Premium  
(invoice order)

Programmatic

NL & FR



Premium

 radionomy

RUN on Site

Pre-roll

Max 25 sec

15 € CPM (10 sec)

Mid-roll

Max 60 sec

12 € CPM (10 sec)



# Premium



franceinfo:



Skyrock – RUN on site

Radio France - Podcast

Pre-roll

Max 30 sec

15 € CPM  
(10sec)



# Buying possibilities

	« A la carte »				Audio Packages*	
	radionomy		SKYROCK	radio france	radionomy	
	Pre-roll	Mid-roll	Pre-roll	Pre-roll	Pre-roll	Pre+mid-roll
10 sec	X	X	X	X		
20 sec	X	X	X	X	X	X
30 sec		X	X	X		



# Pol.Com

Duration >10 sec

+25%

Pre-roll  
19 € CPM

Mid-roll  
15 € CPM

Targeting

On demand

Ex: Geographic, demographic, contextual, ...



**Buying  
possibilities**

Audio Packages





## Audio Packages

Pre-roll only

Pre+mid roll

National

FR

**PRE-ROLL PACK – 1 WEEK – 20 SEC**

 radionomy



**-50%**  
Launch offer\*

<b>NATIONAL</b>	<b>FR</b>
<b>150.000 imp.</b>	<b>75.000 imp.</b>
<b>1.400 €</b>	<b>700 €</b>
media value : 2.813 €	media value : 1.406 €

Included : +25% format >10 sec \*Available on ratecard Q3

# PRE+MID-ROLL PACK – 1 WEEK – 20 SEC radionomy



**-50%**  
Launch offer\*

NATIONAL	FR
150.000 imp.	75.000 imp.
1.180 €	600 €
media value : 2.363 €	media value : 1.181 €



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