

FEMMES DE DIABLES

Offer 2022



Femmes de Diabes 2022 - Description

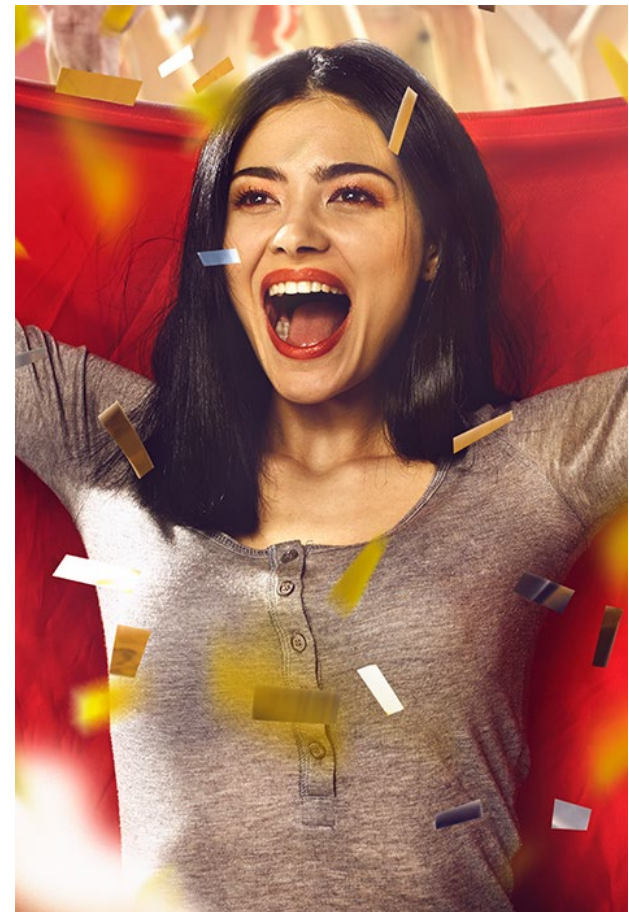
A few days before the kick-off of the World Cup in Qatar, RTBF proposes a great evening dedicated to the women - whether they are wives, companions, mothers, sisters or grandmothers - surrounding our Red Devils.

Is it complicated to exist as a companion or mother of ultra-mediatized sportsmen ? What has been their role alongside our Devils ?

Sara de Paduwa, Ophélie Fontana and Noémie Happart (wife of Yannick Carrasco) went to meet these women who support our Red Devils.

BROADCAST :

- On La Une
- Friday, November 11, at 8:10 pm
- 50 min' broadcast



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These women to whom the trio of presenters could visit :

- Mrs. Meunier (Dortmund / Germany)
- Mrs. Boyata (Berlin / Germany)
- Mrs. Carrasco (Madrid / Spain)
- Mama Doku (Antwerp and Rennes / France)
- Mrs. Courtois (Madrid / Spain)
- Mrs. Mertens (Naples / Italy)
- Mrs. Eden Hazard (Madrid / Spain)

SPONSORING OFFER :

- 4 billboards / La Une (7 sec max.)
- 20 trailers / La Une (including 5 in prime)

BUDGET : 25.300,- € (Excl. VAT)





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