

Red Devils - Friendly Game November 2022



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The RTBF will broadcast the friendly match Belgium - Egypt in Kuwait on 18/11 at 4pm, on La Une.

The Red Devils know their opponent in their only preparatory match before the start of the 2022 World Cup in Qatar. Belgium will meet Mo Salah's Egypt on Friday 18 November at the Jaber Stadium in Kuwait City.

The match will start at 18:00 local (16:00 Belgian), announced Friday the Belgian Football Union.

Friday, November 18, 2022 : **Belgium – Egypt**



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Counterparts	Number	Period
<u>TV (duo-sponsoring*)</u>		
Billboards :	6	From 14/11 till 18/11/2022
On screen advertising : (Logo at the bottom of the screen during the live match for 5 seconds)	6	
Trailers :	10 (2 on prime)	
<u>RADIO (duo-sponsoring*)</u>		
Billboards :	6	From 14/11 till 18/11/2022
Trailers :	10	
<u>Digital (2 packs available)</u>		
Instream video	100.000 imps per pack	From 14/11 till 20/11/2022
Live Skin	20.000 imps per pack	
Responsive Take Over	35.000 imps per pack	
Halfpage	35.000 imps per pack	
Inread	50.000 imps per pack	

BUDGET Global Excl. VAT: 28.400 €

* the 2 sponsors signed together with a 5 seconds billboard.

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