

JINGLE PUB Offer 2019



Jingle Pub – Offer 2019



DESCRIPTION

Whatever the time of the year, be the sponsor of our media partners by associating your product with the jingle of the advertising screens of the TV channel; a graphical transition will make the connection between the jingle and your billboard. The jingles can be tailormade after a production meeting.

OFFER SPONSORING

Broadcast of a max 7 seconds billboard after the jingle beginning of some advertising screens:

- 6 in the midday
- 6 in the afternoon
- 6 in the early before evening
- 8 in the prime
- 6 in the evening

Total of 32 advertising jingles/week.

+ cost of production support for the graphical transition between the billboard and the channel jingle pub that will be billed directly to the customer.

This commercial offering of RMB falls within the legal framework of "sponsorship" matters, despite the fact that billboards are broadcast in advertising screens. The content of the materials delivered by the customers must therefore comply with the legal rules on sponsorship.

Version 2 of March 06, 2019 - Offer subject to change.



Jingle Pub – Budget 2019



JANUARY					FEBRUARY					MARCH				
w1	w2	w3	w4	w5	w6	w7	w8	w9		w10	w11	w12	w13	
18.600	18.200	18.200	18.200	18.200	19.600	19.600	19.600	21.800		25.000	25.000	25.000	25.000	
APRIL					MAY					JUNE				
w14	w15	w16	w17	W18		W19	w20	w21	w22	w23	w24	w25	w26	
21.700	21.700	21.700	21.700	21.600		21.500	21.500	21.500	19.800	15.400	15.400	15.400	15.400	
JULY					AUGUST					SEPTEMBER				
w27	w28	w29	w30	w31	w32	w33	w34	w35		w36	w37	w38	w39	w40
7.800	7.800	7.800	7.800	8.100	8.400	8.400	8.400	10.200		20.300	20.300	20.300	20.300	22.300
OCTOBER					NOVEMBER					DECEMBER				
	w41	W42	w43	w44	w45	w46	w47	w48		w49	w50	w51	w52	
	22.700	22.700	22.700	23.000	23.300	23.300	23.300	22.700		19.000	19.000	19.000	19.000	

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w1	w2	w3	w4	w5	w6	w7	w8	w9		w10	w11	w12	w13	
4.800	4.500	4.100	4.500	4.900	6.200	6.200	6.200	6.900		7.900	7.900	7.900	7.900	
APRIL					MAY					JUNE				
w14	w15	w16	w17	W18		W19	w20	w21	w22	w23	w24	w25	w26	
7.400	7.400	7.400	7.400	6.900		6.700	6.700	6.700	6.100	4.500	4.500	4.500	4.500	
JULY					AUGUST					SEPTEMBER				
w27	w28	w29	w30	w31	w32	w33	w34	w35		w36	w37	w38	w39	w40
2.600	2.600	2.600	2.600	2.800	3.000	3.000	3.000	3.400		6.200	6.200	6.200	6.200	7.400
OCTOBER					NOVEMBER					DECEMBER				
	w41	W42	w43	w44	w45	w46	w47	w48		w49	w50	w51	w52	
	7.600	7.600	7.600	7.900	8.400	8.400	8.400	8.200		7.100	7.100	7.100	7.100	

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JANUARY					FEBRUARY					MARCH				
w1	w2	w3	w4	w5	w6	w7	w8	w9		w10	w11	w12	w13	
13.100	12.600	12.600	12.600	13.500	15.000	15.000	15.000	16.600		19.100	19.100	19.100	19.100	
APRIL					MAY					JUNE				
w14	w15	w16	w17	W18		W19	w20	w21	w22	w23	w24	w25	w26	
16.600	16.600	16.600	16.600	17.000		17.100	17.100	17.100	16.100	12.700	12.700	12.700	12.700	
JULY					AUGUST					SEPTEMBER				
w27	w28	w29	w30	w31	w32	w33	w34	w35		w36	w37	w38	w39	w40
5.500	5.500	5.500	5.500	5.800	6.100	6.100	6.100	7.500		17.800	17.800	17.800	17.800	18.000
OCTOBER					NOVEMBER					DECEMBER				
	w41	W42	w43	w44	w45	w46	w47	w48		w49	w50	w51	w52	
	18.000	18.000	18.000	18.600	19.400	19.400	19.400	18.800		14.700	14.700	14.700	14.700	

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JANUARY					FEBRUARY					MARCH				
w1	w2	w3	w4	w5	w6	w7	w8	w9		w10	w11	w12	w13	
2.400	2.300	2.300	2.300	2.600	2.600	2.600	2.700	3.000		3.700	3.700	3.700	3.700	
APRIL					MAY					JUNE				
w14	w15	w16	w17	W18		W19	w20	w21	w22	w23	w24	w25	w26	
4.100	4.100	4.100	4.100	3.600		3.800	3.800	3.800	3.200	2.500	2.500	2.500	2.500	
JULY					AUGUST					SEPTEMBER				
w27	w28	w29	w30	w31	w32	w33	w34	w35		w36	w37	w38	w39	w40
1.300	1.300	1.300	1.300	1.300	1.400	1.400	1.400	1.700		3.400	3.400	3.400	3.400	3.800
OCTOBER					NOVEMBER					DECEMBER				
	w41	W42	w43	w44	w45	w46	w47	w48		w49	w50	w51	w52	
	3.800	3.800	3.800	4.000	4.300	4.300	4.300	4.200		3.500	3.500	3.500	3.500	



sales@rmb.be
www.rmb.be

