

C'EST DU BELGE

Offer 2020



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C'est du belge – Description



From his living room, Gerald Watelet focuses on highlighting the men and women who contribute to Belgium's reputation.

C'est du belge – Offer 2020



BROADCAST

- On La Une, Friday in Prime
- Around 20:20
- Period : January – Mei / September - December

SPONSORSHIP OFFERS

- 4 billboards on the evening



C'est du belge – Budget 2020

JANUARY					FEBRUARY					MARCH				
w1	w2	w3	w4	w5	w6	w7	w8	w9		w10	w11	w12	w13	
5.000	5.000	5.000	5.000	3.200	3.200	3.200	3.200	3.200		3.200	3.200	3.200	3.200	
APRIL					MAY					JUNE				
w14	w15	w16	w17	W18		W19	w20	w21	w22	w23	w24	w25	w26	
3.200	2.900	2.900	2.900	2.900		2.800	2.800	-	-	-	-	-	-	
JULY					AUGUST					SEPTEMBER				
w27	w28	w29	w30	w31	w32	w33	w34	w35		w36	w37	w38	w39	w40
-	-	-	-	-	-	-	-	-		2.500	2.700	2.700	2.700	2.700
OCTOBER					NOVEMBER					DECEMBER				
	w41	W42	w43	w44	w45	w46	w47	w48		w49	w50	w51	w52	
	3.000	3.000	3.000	3.000	3.100	3.100	3.100	3.100		3.100	3.100	-	-	

"This offer covering a very long diffusion period is likely to have to be adjusted when an ad-hoc offer and purchase order are drawn up, or even during the purchased period). TV schedules are subject to numerous modifications for info/sport or counter-programming reasons. These data are not available at the time of preparing this basic offer. »



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