

JINGLE PUB

Offer 2020



Jingle Pub – Offer 2020



Whatever the time of the year, be the sponsor of our media partners by associating your product with the jingle of the advertising screens of the TV channel; a graphical transition will make the connection between the jingle and your billboard. The jingles can be tailormade after a production meeting.

Broadcast of a max 7 seconds billboard after the jingle beginning of some advertising screens:

- 6 in the midday
- 6 in the afternoon
- 6 in the early before evening
- 8 in the prime
- 6 in the evening

Total of 32 advertising jingles/week.

+ cost of production support for the graphical transition between the billboard and the channel jingle pub that will be billed directly to the customer. This commercial offering of RMB falls within the legal framework of "sponsorship" matters, despite the fact that billboards are broadcast in advertising screens. The content of the materials delivered by the customers must therefore comply with the legal rules on sponsorship.

Version 1 of November 29, 2019 - Offer subject to change.

Jingle Pub – Budget 2020



JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
18.900	19.400	19.400	19.400	19.600	20.300	20.300	20.300	21.300		27.600	27.600	27.600	27.600	
APRIL					MAY					JUNE				
W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
25.300	24.300	24.300	24.300	24.100	23.800	23.800	23.800	23.800		18.100	18.100	18.100	18.100	
JULY					AUGUST					SEPTEMBER				
W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
12.200	9.500	9.500	9.500	9.600	9.900	9.900	9.900	9.900		21.300	23.400	23.400	23.400	
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44	W45	W46	W47	W48		W49	W50	W51	W52	W53
24.700	25.800	25.800	25.800	26.000	27.600	27.600	27.600	27.600		25.500	25.100	25.100	25.100	27.300

Jingle Pub – Budget 2020



JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
5.900	5.900	5.900	5.900	5.900	5.800	5.800	5.800	6.100		8.300	8.300	8.300	8.300	
APRIL					MAY					JUNE				
W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
7.600	7.400	7.400	7.400	7.400	7.500	7.500	7.500	7.500		6.200	6.200	6.200	6.200	
JULY					AUGUST					SEPTEMBER				
W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
4.000	3.200	3.200	3.200	3.100	3.000	3.000	3.000	3.000		6.800	7.400	7.400	7.400	
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44	W45	W46	W47	W48		W49	W50	W51	W52	W53
7.500	7.500	7.500	7.500	7.600	8.100	8.100	8.100	8.100		8.200	8.200	8.200	8.200	8.900

Jingle Pub – Budget 2020



JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
11.100	10.100	10.100	10.100	10.500	12.000	12.000	12.000	12.300		14.700	14.700	14.700	14.700	
APRIL					MAY					JUNE				
W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
14.300	14.200	14.200	14.200	13.900	13.500	13.500	13.500	13.500		9.100	9.100	9.100	9.100	
JULY					AUGUST					SEPTEMBER				
W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
6.100	4.600	4.600	4.600	4.600	4.600	4.600	4.600	4.600		11.900	13.300	13.300	13.300	
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44	W45	W46	W47	W48		W49	W50	W51	W52	W53
14.900	16.300	16.300	16.300	16.400	16.900	16.900	16.900	16.900		13.500	12.800	12.800	12.800	13.300

Jingle Pub – Budget 2020

JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
2.500	2.300	2.300	2.300	2.300	2.400	2.400	2.400	2.500		3.000	3.000	3.000	3.000	
APRIL					MAY					JUNE				
W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
2.900	2.900	2.900	2.900	2.900	2.900	2.900	2.900	2.900		2.200	2.200	2.200	2.200	
JULY					AUGUST					SEPTEMBER				
W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
1.400	1.100	1.100	1.100	1.100	1.200	1.200	1.200	1.200		2.600	2.800	2.800	2.800	
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44	W45	W46	W47	W48		W49	W50	W51	W52	W53
2.800	2.800	2.800	2.800	2.800	2.900	2.900	2.900	2.900		2.900	2.900	2.900	2.900	2.900



sales@rmb.be
www.rmb.be

