

JINGLE PUB UNE BRIQUE DANS LE VENTRE

Offer 2020



DESCRIPTION

In addition to the houses, apartments and lofts of all styles and budgets that Cédric Wautier and Virginie Jacobs visit for us, the magazine provides legal, practical, technical, energy and aesthetic advice, not to mention the essential "tricks" of DIY with Robert and Valentine.

BROADCAST

- On La une
- Broadcast on Saturday in Prime around 08:30 pm
- 1st replay on Sunday morning around 08:50
- 2nd replay on Sunday evening around 00:10
- 40 programs
- Period : January to December



TV sponsorship offer



COUNTERPARTS

- Broadcasting of a 7" commercial jingle at the end of the screen preceding the program and at the beginning of the screen following the Saturday evening broadcast and the Sunday reruns (morning and evening).

A total of **6 broadcasts per week**.

Version of 27/11/2019 - Offer subject to change. Based on a provisional grid, invoicing will be adjusted at the end of the year on the basis of the number of programmes actually broadcast (+ or -)



Gross Budget

JANUARY					FEBRUARY					MARCH				
w1	w2	w3	w4	w5	w6	w7	w8	w9		w10	w11	w12	w13	
-	3.000	3.000	3.000	3.100	3.100	3.100	3.100	3.200		4.300	4.300	4.300	4.300	
APRIL					MAY					JUNE				
w14	w15	w16	w17	W18		W19	w20	w21	w22	w23	w24	w25	w26	
3.700	3.700	3.700	3.700	3.700		3.700	3.700	3.700	3.700	-	-	-	-	
JULY					AUGUST					SEPTEMBER				
w27	w28	w29	w30	w31	w32	w33	w34	w35		w36	w37	w38	w39	
-	-	-	-	-	-	-	-	-		-	3.600	3.600	3.600	
OCTOBER					NOVEMBER					DECEMBER				
w40	w41	W42	w43	w44	w45	w46	w47	w48		w49	w50	w51	w52	
4.000	4.000	4.000	4.000	4.000	4.300	4.300	4.300	4.300		3.900	3.900	-	-	



sales@rmb.be
www.rmb.be

