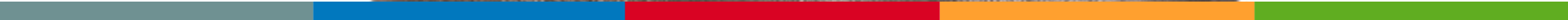
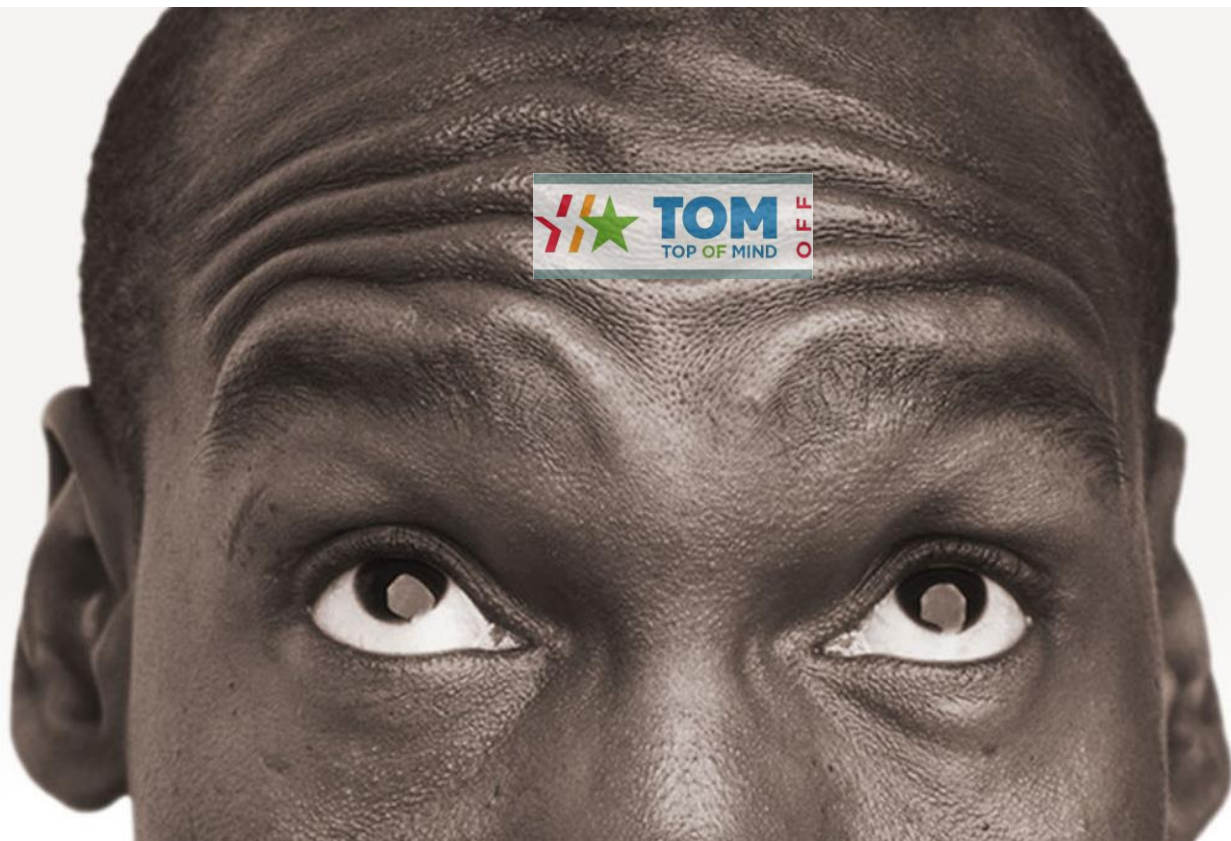


TOM OFF 2021





Description

We offer you the opportunity to sponsor La Une, Tipik, ABXplore and AB3 at a price absolutely INCREDIBLE !! Every day, La Une, Tipik, ABXplore and AB3 offer you in off prime fictions, magazines (cultural, social, musical ...). The principle: for a given budget, we guarantee a number of GRPs per week (Monday to Sunday) on the target PRA 18-54.

Billboard planning is managed by RMB

Concept package

Broadcast of the billboard of maximum 7 seconds on a week around the programs diffused in off prime and selected in the grids:

Monday to Sunday between 9:00 and 18:20
Monday to Sunday between 22:45 and 24:30

TOM OFF – Budget 2021



| JANUARY (30 grp) | | | | | FEBRUARY (30 grp) | | | | | MARCH (30 grp) | | | | |
|------------------|-------|-------|-------|-------|-------------------|-------|-------|-------|--|--------------------|-------|-------|-------|-------|
| W1 | W2 | W3 | W4 | | W5 | W6 | W7 | W8 | | W9 | W10 | W11 | W12 | |
| 2.900 | 2.900 | 2.900 | 2.900 | | 3.100 | 3.100 | 3.100 | 3.100 | | 4.350 | 4.350 | 4.350 | 4.350 | |
| APRIL (30 grp) | | | | | MAY (30 grp) | | | | | JUNE (30 grp) | | | | |
| W13 | W14 | W15 | W16 | W17 | W18 | W19 | W20 | W21 | | W22 | W23 | W24 | W25 | |
| 4.350 | 4.350 | 4.350 | 4.350 | 4.350 | 4.350 | 4.350 | 4.350 | 4.350 | | 3.300 | 3.300 | 3.300 | 3.300 | |
| JULY (30 grp) | | | | | AUGUST (30 grp) | | | | | SEPTEMBER (30 grp) | | | | |
| W26 | W27 | W28 | W29 | W30 | W31 | W32 | W33 | W34 | | W35 | W36 | W37 | W38 | W39 |
| 2.000 | 2.000 | 2.000 | 2.000 | 2.000 | 1.900 | 1.900 | 1.900 | 2.750 | | 4.350 | 4.350 | 4.350 | 4.350 | 4.450 |
| OCTOBER (30 grp) | | | | | NOVEMBER (30 grp) | | | | | DECEMBER (30 grp) | | | | |
| W40 | W41 | W42 | W43 | | W44 | W45 | W46 | W47 | | W48 | W49 | W50 | W51 | W52 |
| 4.450 | 4.450 | 4.450 | 4.450 | | 4.450 | 4.450 | 4.450 | 4.450 | | 4.150 | 4.150 | 4.150 | 2.700 | 2.700 |



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