

DEMAIN NOUS APPARTIENT

Offer 2021



DEMAIN NOUS
APPARTIENT

la une

Demain nous appartient – Offer 2021



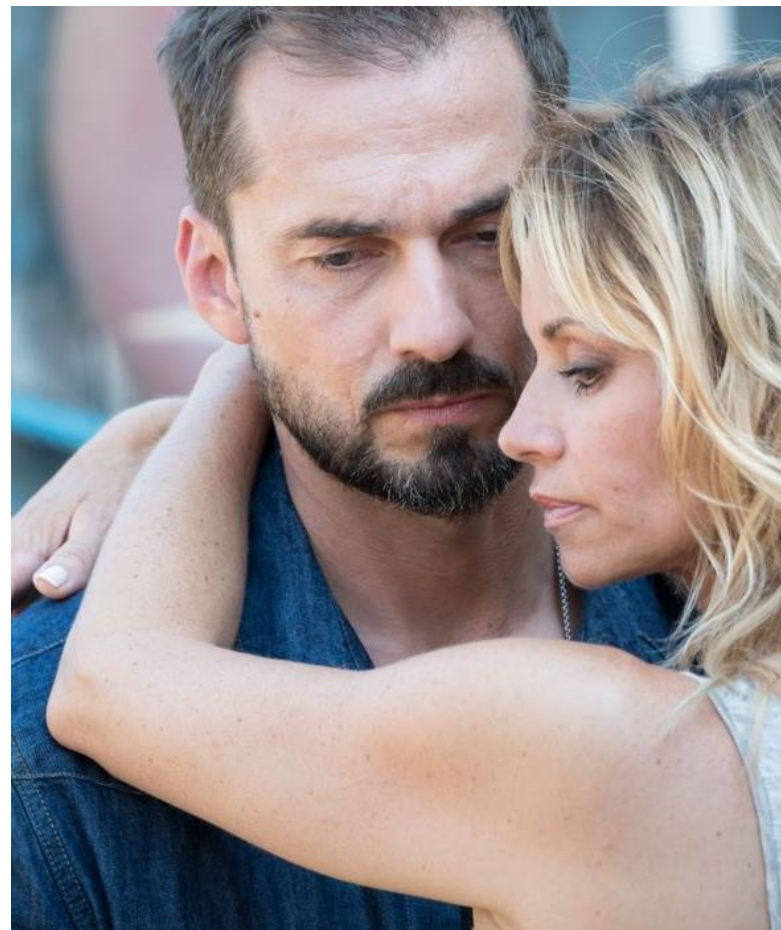
DESCRIPTION

The series follows the lives of several families and inhabitants of Sète, Hérault in France, at the edge of the sea and the Étang de Thau.

Their lives are punctuated by intrigues combining police investigations, lies and family secrets, rivalries, betrayals, but also scenes of daily life, romantic relationships, social issues, etc...

BROADCAST

- On La Une
- From monday to friday, 17:50 pm
- Rebroadcast, 11:20 am



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Counterparts	Number	Period
<u>Billboards TV</u> <ul style="list-style-type: none">• 3 Billboards (max 7 sec) around the show• 3 Billboards (max 7 sec) around the rebroadcast	3 per show on La Une Total = 30 billboards per week	From January to December

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JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15
8.000	8.000	8.000	8.000	8.400	8.400	8.400	8.400	11.900	11.900	11.900	11.900	11.900	11.900	11.900
APRIL					MAY					JUNE				
W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26	W27
11.900	11.900	11.900	11.900	11.900	11.900	11.900	11.900	11.900	9.000	9.000	9.000	9.000	9.000	9.000
JULY					AUGUST					SEPTEMBER				
W26	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40
5.500	5.500	5.500	5.500	5.500	5.200	5.200	5.200	7.600	11.900	11.900	11.900	11.900	11.900	12.200
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	W53	W54
12.200	12.200	12.200	12.200	12.200	12.200	12.200	12.200	11.400	11.400	11.400	7.500	7.500	7.500	7.500

This offer covering a very long diffusion period is likely to have to be adjusted when an ad-hoc offer and purchase order are drawn up, or even during the purchased period. TV schedules are subject to numerous modifications for info/sport or counter-programming reasons. These data are not available at the time of preparing this basic offer.



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