

# LE JARDIN EXTRAORDINAIRE

## Offer 2021



Le Jardin  EXTRAORDINAIRE

la une

# Le Jardin Extraordinaire – Description



Every week, Tanguy Dumortier is on the field. It allows us to discover both what is best in animal documentaries and other reports made by the team of the Jardin Extraordinaire to discover unusual places in the four corners of the world or close to us.

la une





## **BROADCAST**

- Sunday
- At 20:20
- On La Une

## **SPONSORSHIP OFFER**

- 2 billboard / program (max 7 sec)
- 7 trailers / week on La Une in Off-prime



# Le Jardin Extraordinaire – Budget 2021

JANUARY					FEBRUARY					MARCH				
	W1	W2	W3	W4	W5	W6	W7	W8		W9	W10	W11	W12	
	4.300	4.300	4.300	4.300	4.600	4.600	4.600	4.600		6.500	6.500	6.500	6.500	
APRIL					MAY					JUNE				
W13	W14	W15	W16	W17		W18	W19	W20	W21	W22	W23	W24	W25	
6.500	6.500	6.500	6.500	6.500		6.500	6.500	6.500	6.500	6.500	6.500	6.500	6.500	
JULY					AUGUST					SEPTEMBER				
W26	W27	W28	W29	W30		W31	W32	W33	W34	W35	W36	W37	W38	W39
6.500	6.500	6.500	6.500	6.500		6.500	6.500	6.500	6.500	6.500	6.500	6.500	6.500	6.600
OCTOBER					NOVEMBER					DECEMBER				
	W40	W41	W42	W43	W44	W45	W46	W47		W48	W49	W50	W51	W52
	6.600	6.600	6.600	6.600	6.600	6.600	6.600	6.600		6.200	6.200	6.200	4.000	4.000

*This offer covering a very long broadcast period is likely to have to be adjusted when an ad-hoc offer and purchase order are drawn up, or even during the purchased period. The TV grids are indeed subject to many modifications for events events info / sport or counter-programming.. These data are not available at the time of preparing this basic offer*

*Version of 16/11/2020. Offer subject to change.*



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