

METEO – QUEL TEMPS !

Offer 2021



**QUEL !
TEMPS !**

la une

QUEL TEMPS !

Quel temps ! In 9 minutes top chrono you will discover the backstage of time at home and on the other side of the world. Immersed in a virtual setting, viewers will have access just before the 1:00 pm news to all aspects of the weather: from climate change to renewable energies or more scientific questions.

Monday to Friday, at 12:45pm

| Quel temps ! – Offer 2021



BROADCAST

- On La Une, Monday to Friday
- At 12:45 pm

SPONSORSHIP OFFERS

- 1 billboard / broadcast



Quel temps ! – Budget 2021

| JANUARY | | | | | FEBRUARY | | | | | MARCH | | | | |
|---------|-------|-------|-------|-------|----------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
| | W1 | W2 | W3 | W4 | W5 | W6 | W7 | W8 | | W9 | W10 | W11 | W12 | |
| | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | | 1.400 | 1.400 | 1.400 | 1.400 | |
| APRIL | | | | | MAY | | | | | JUNE | | | | |
| W13 | W14 | W15 | W16 | W17 | | W18 | W19 | W20 | W21 | W22 | W23 | W24 | W25 | |
| 1.400 | 1.400 | 1.400 | 1.400 | 1.400 | | 1.400 | 1.400 | 1.400 | 1.400 | 1.100 | 1.100 | 1.100 | 1.100 | |
| JULY | | | | | AUGUST | | | | | SEPTEMBER | | | | |
| W26 | W27 | W28 | W29 | W30 | | W31 | W32 | W33 | W34 | W35 | W36 | W37 | W38 | W39 |
| 700 | 700 | 700 | 700 | 700 | | 600 | 600 | 600 | 900 | 1.400 | 1.400 | 1.400 | 1.400 | 1.500 |
| OCTOBER | | | | | NOVEMBER | | | | | DECEMBER | | | | |
| | W40 | W41 | W42 | W43 | W44 | W45 | W46 | W47 | | W48 | W49 | W50 | W51 | W52 |
| | 1.500 | 1.500 | 1.500 | 1.500 | 1.500 | 1.500 | 1.500 | 1.500 | | 1.400 | 1.400 | 1.400 | 900 | 900 |

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »

QUEL

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