

RIDING ZONE

Offer 2021



Description



Riding Zone, the reference for extreme sports and snow sports culture since 2007, has arrived at Tipik!

On the water, in the city, in the mountains or in the air, riders fascinate by their ability to push the limits. Every week, Tiga sets off to meet these extreme heroes. How do they prepare themselves? What are their limits? How do they balance between adrenaline rush and composure?

Loaded with spectacular images, this "sliding" rendezvous immerses itself in the daily life of these sportsmen like no other. The program is structured around a fifteen-minute report on the lives of extreme heroes, during their training sessions and their extraordinary performances.

It's an opportunity to gather confessions about their experiences, their passion and their philosophy of life.

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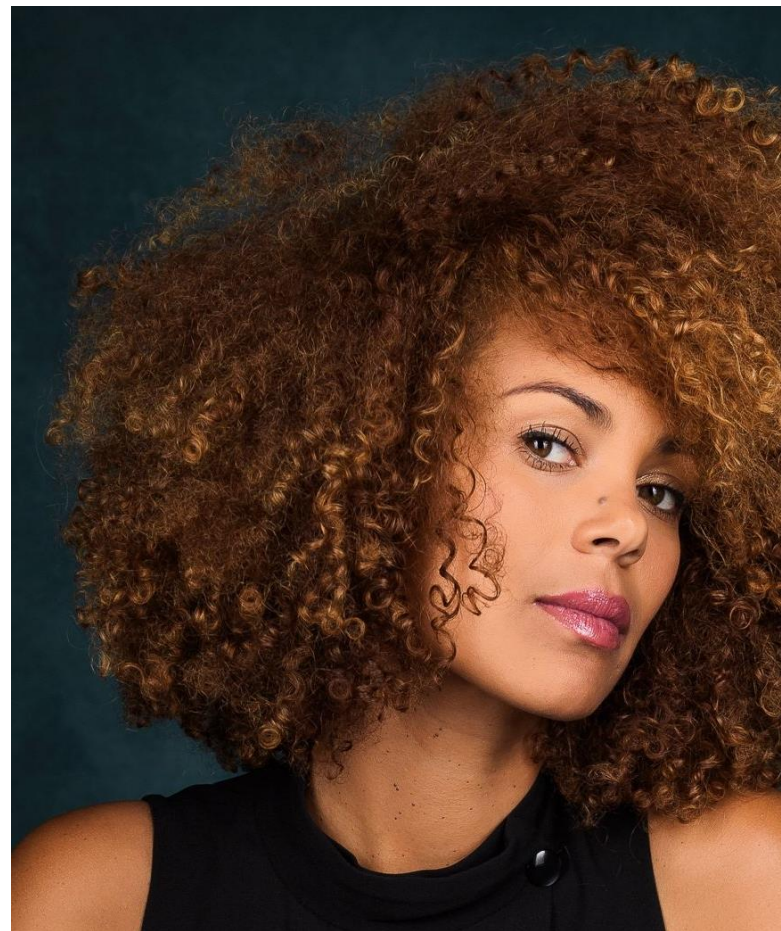


SCHEDULE

- On Tipik
- Every Monday at 8:00 p.m.
- Duration : 26'

SPONSORSHIP OFFER

- 3 billboards of max 7 sec per show
- 10 trailers per week on Tipik (including 2 in prime)



Budget 2021



JANUARY					FEBRUARY					MARCH				
	W1	W2	W3	W4	W5	W6	W7	W8		W9	W10	W11	W12	
	1.900	1.900	1.900	1.900	2.000	2.000	2.000	2.000		2.800	2.800	2.800	2.800	
APRIL					MAY					JUNE				
W13	W14	W15	W16	W17		W18	W19	W20	W21	W22	W23	W24	W25	
2.800	2.800	2.800	2.800	2.800		2.800	2.800	2.800	2.800	2.200	2.200	2.200	2.200	
JULY					AUGUST					SEPTEMBER				
W26	W27	W28	W29	W30		W31	W32	W33	W34	W35	W36	W37	W38	W39
1.300	1.300	1.300	1.300	1.300		1.200	1.200	1.200	1.800	2.800	2.800	2.800	2.800	2.900
OCTOBER					NOVEMBER					DECEMBER				
	W40	W41	W42	W43	W44	W45	W46	W47		W48	W49	W50	W51	W52
	2.900	2.900	2.900	2.900	2.900	2.900	2.900	2.900		2.700	2.700	2.700	1.800	1.800

“This offer covering a very long period of broadcasting may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order or even during the purchased period. The TV screens are subject to numerous modifications for event info/sport or counter-programming reasons. These data are not available at the time of the establishment of this basic offer”

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Version of 30/11/2020. Offer subject to change.



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