

GAMES OF GAMES

Offer 2021



ellen's
GAME
OF
GAMES

Description



Ellen DeGeneres, famous for her daily talk show "The Ellen DeGeneres Show", is back with a new original TV game show: "Ellen's Game of Games". The principle? Four elected members of the public go through crazy tests and obstacle courses in the hope of winning the big jackpot! Every Saturday, on Tipik, at around 10:30 pm.

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SCHEDULE

- On Tipik
- Every Saturday, at 22:30

SPONSORSHIP OFFER

- 4 billboards (max 7 sec) / show
- 5 trailers off-prime / week on Tipik (incl. 2 in prime)



Budget 2021



JANUARY					FEBRUARY					MARCH				
	W1	W2	W3	W4	W5	W6	W7	W8		W9	W10	W11	W12	
	1.300	1.300	1.300	1.300	1.400	1.400	1.400	1.400		1.900	1.900	1.900	1.900	
APRIL					MAY					JUNE				
W13	W14	W15	W16	W17		W18	W19	W20	W21	W22	W23	W24	W25	
1.900	1.900	1.900	1.900	1.900		1.900	1.900	1.900	1.900	1.500	1.500	1.500	1.500	
JULY					AUGUST					SEPTEMBER				
W26	W27	W28	W29	W30		W31	W32	W33	W34	W35	W36	W37	W38	W39
900	900	900	900	900		800	800	800	1.200	1.900	1.900	1.900	1.900	2.000
OCTOBER					NOVEMBER					DECEMBER				
	W40	W41	W42	W43	W44	W45	W46	W47		W48	W49	W50	W51	W52
	2.000	2.000	2.000	2.000	2.000	2.000	2.000	2.000		1.900	1.900	1.900	1.200	1.200

“This offer covering a very long period of broadcasting may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order or even during the purchased period. The TV screens are subject to numerous modifications for event info/sport or counter-programming reasons. These data are not available at the time of the establishment of this basic offer”

Version of 12/01/2021. Offer subject to change.



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