

VINTAGE MECANIC

Offer 2021



TIP!K
KEEP IT POP

Vintage Mecanic – Description



François Allain buys, restores and resells rolling objects qualified as "mythical". His objective: to operate at the lowest cost without skimping on quality. Specialists are there to help him reach his goal.

Every Monday, on Tipik, at about 10:30 p.m.

Vintage Mecanic – Offer 2021



BROADCAST

- On Tipik,
- Every Monday, around 10:30 p.m.

SPONSORSHIP OFFER

- 3 billboards / show
- 5 trailers / week (including 2 in prime)



Vintage Mecanic – Budget 2021



JANUARY					FEBRUARY					MARCH				
	W1	W2	W3	W4	W5	W6	W7	W8		W9	W10	W11	W12	
	1.100	1.100	1.100	1.100	1.100	1.100	1.100	1.100		1.600	1.600	1.600	1.600	
APRIL					MAY					JUNE				
W13	W14	W15	W16	W17		W18	W19	W20	W21	W22	W23	W24	W25	
1.600	1.600	1.600	1.600	1.600		1.600	1.600	1.600	1.600	1.200	1.200	1.200	1.200	
JULY					AUGUST					SEPTEMBER				
W26	W27	W28	W29	W30		W31	W32	W33	W34	W35	W36	W37	W38	W39
700	700	700	700	700		700	700	700	1.000	1.600	1.600	1.600	1.600	1.700
OCTOBER					NOVEMBER					DECEMBER				
	W40	W41	W42	W43	W44	W45	W46	W47		W48	W49	W50	W51	W52
	1.700	1.700	1.700	1.700	1.700	1.700	1.700	1.700		1.600	1.600	1.600	1.000	1.000

"This offer covering a very long diffusion period is likely to have to be adjusted when an ad-hoc offer and purchase order are drawn up, or even during the purchased period). TV schedules are subject to numerous modifications for info/sport or counter-programming reasons. These data are not available at the time of preparing this basic offer. »

Offer subject to change (version of 12/01/2021)



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