

# FICTIONS

## Offer 2021



# Fictions – Offer 2021



## DESCRIPTION

Choose from the fiction evenings offered by our media partners

## BROADCAST

- 4 billboards of max 7” per evening


The Séance VIP of La Une and AB3 Family are separate offers that can complement a fictional offer



# GROSS BUDGET VAT EXCL./WEEK

Month	Tuesday 4 BB	Thursday 4 BB	Friday 4 BB	Saturday 4 BB
January	5.400	4.800	3.000	3.000
February	5.800	5.100	3.200	3.200
March	7.100	5.400	3.400	3.500
April	7.100	5.400	3.400	3.500
May	7.100	5.400	3.400	3.500
Juny	5.300	4.100	2.600	2.700
July	3.200	2.500	1.600	1.600
August	3.100	2.300	1.500	1.500
September	7.100	5.400	3.400	3.500
October	7.200	5.500	3.500	3.600
November	7.200	5.500	3.500	3.600
December	6.800	5.100	3.300	3.400

# GROSS BUDGET VAT EXCL./WEEK



Month	Wednesday 4 BB	Saturday 4 BB	Sunday 4 BB
January	1.900	1.800	1.200
February	2.000	1.900	1.500
March	2.800	3.200	2.200
April	2.800	3.200	2.200
May	2.800	3.200	2.200
Juny	2.100	2.400	1.600
July	1.300	1.500	1.000
August	1.200	1.400	1.400
September	2.800	3.200	2.200
October	2.900	3.300	2.200
November	2.900	3.300	2.200
December	2.700	3.100	2.100

# GROSS BUDGET VAT EXCL./WEEK



Month	Tuesday 4 BB	Wednesday 4 BB	Friday 4 BB
January	2.600	3.100	1.700
February	1.500	2.200	1.900
March	2.200	3.000	2.700
April	2.200	3.000	2.700
May	2.200	3.000	2.700
Juny	1.600	2.300	2.000
July	1.000	1.400	1.200
August	900	1.300	1.200
September	2.200	3.000	2.700
October	2.200	3.100	2.700
November	2.200	3.100	2.700
December	2.100	2.900	2.600

Offer subject to change (version of 19/02/2021)



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**SECTION  
DE RECHERCHES**