

# EN CUISINE

## Offer 2021



**VIVACITÉ** 

## DESCRIPTION

Every Saturday from 8:30 am, **Pierre Joye and Candice Kother** will meet you in the kitchen ! The show that gives pride of place to flavours....

Gourmet? Pleasures of the table, seasonal products, market tours, tastings....

Come on, let's go to the kitchen !

On the menu : tips, tricks, little stories and cooking tips...

Candice's recipes are also available on VivaCité's website/program page



# En Cuisine - Offer 2021



## **BROADCAST**

- On VivaCité
- Saturday, from 8:30 to 10:30 am

*(The show is also relayed on La Une in the Studio Media Viva from March 27th)*

## **COUNTERPARTS (4 weeks basis)**

- 10 trailers / week
- 3 billboards / program



Total VAT excl. : **14.000 €**

Prize for sponsoring the program EN CUISINE for 4 consecutive weeks

Tailor-made activation possible for an additional charge (on request)

**Declining balance duration \***

2 months - 10%	3 months - 15%	4 months - 20%	5 months - 25%	6 months - 30%
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\* Months must be consecutive



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