

LA RECRE DE MIDI

Offer 2022



LA RÉCRÉ
DE MIDI

DESCRIPTION

A little more VivaCité still on lunch time to have a good lunch !

That's it, it's recess with one more hour to have twice as much fun !

The show, hosted by **Fanny Jandrain** and her little band will now be on from noon to 1pm. Just to prolong this lunch break in a good mood.

Will be in order : A little light news, full of games, lots of interaction with the listeners, a huge good-natured spirit, and a full smile... All this with the happy friends from recess : **Adrien Devyver and Kody**.



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BROADCAST

- On VivaCité
- Monday to Friday, from 12pm to 13pm

COUNTERPARTS (4 weeks basis)

- 10 trailers / week
- 2 billboards / program



Total VAT excl. : **16.800 €**

Prize for sponsoring the program LA RECRE DE MIDI for 4 consecutive weeks.

Tailor-made activation possible for an additional charge (on request).

The value of gifts offered as part of a tailor made with contest activation can be deducted from the budget, up to a maximum of 1/3 of the total budget.

Declining balance duration *

2 months	3 months	4 months	5 months	6 months
- 10%	- 15%	- 20%	- 25%	- 30%

* Months must be consecutive



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