



CA COMMENCE AUJOURD'HUI

Offer 2022





DESCRIPTION

Faustine Bollaert welcomes men and women to the show who talk about significant events in their lives, to help others move forward in their lives: a positive and optimistic appointment.

BROADCAST

- On Tipik
- From Monday to Friday, at 4:25 PM

SPONSORSHIP OFFERS

- 3 billboards / program

A total of 15 billboards/week

Ca commence aujourd'hui - Budget 2022



JANUARY				FEBRUARY				MARCH						
	W1	W2	W3	W4		W5	W6	W7	W8	W9	W10	W11	W12	W13
	-	-	-	-		-	-	-	-	-	-	-	-	-
APRIL				MAY				JUNE						
	W14	W15	W16	W17		W18	W19	W20	W21	W22	W23	W24	W25	W26
						900	900	900	900	700	700	700	700	400
JULY				AUGUST				SEPTEMBER						
	W27	W28	W29	W30		W31	W32	W33	W34	W35	W36	W37	W38	W39
	400	400	400	400		400	400	400	600	900	900	900	900	900
OCTOBER				NOVEMBER				DECEMBER						
	W40	W41	W42	W43		W44	W45	W46	W47	W48	W49	W50	W51	W52
	900	900	900	900		900	900	900	900	800	800	800	500	500

"This offer covering a very long diffusion period is likely to have to be adjusted when an ad-hoc offer and purchase order are drawn up, or even during the purchased period). TV schedules are subject to numerous modifications for info/sport or counter-programming reasons. These data are not available at the time of preparing this basic offer. »

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AUJOURD'HUI

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