

VINTAGE MECHANIC

Offer 2023



OFFER

DESCRIPTION

Vintage Mecanic is a program dedicated to cars and motorcycles, broadcast on Tipik every Monday at 10:30 pm

The show is presented by François Allain.

In each episode, François Allain starts by finding a vehicle through classified ads, collectors' proposals or professional contacts.

Once the vehicle is taken in hand, he calls on several restorers to renovate it.

The one who proposes the lowest budget for the restoration is awarded the job.

TV COUNTERPARTS :

- 3 billboards (max. 7") / show
- 10 trailers / week (incl. 3 in prime)



BUDGET 2023

JANUARY					FEBRUARY					MARCH				
	W1	W2	W3	W4		W5	W6	W7	W8	W9	W10	W11	W12	W13
	1.500	1.500	1.500	1.500		1.600	1.600	1.600	1.600	2.300	2.300	2.300	2.300	2.300
APRIL					MAY					JUNE				
	W14	W15	W16	W17		W18	W19	W20	W21	W22	W23	W24	W25	W26
	2.300	2.300	2.300	-		-	-	-	-	-	-	-	-	-
JULY					AUGUST					SEPTEMBER				
	W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39
	-	-	-	-	-	-	-	-	-		-	-	-	-
OCTOBER					NOVEMBER					DECEMBER				
	W40	W41	W42	W43	W44	W45	W46	W47	W48		W49	W50	W51	W52
	-	-	-	-	-	-	-	-	-		-	-	-	-

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »



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