

LE JARDIN EXTRAORDINAIRE

Offer 2024





OFFER 2024

BROADCAST :

Every week, we find Tanguy Dumortier in the field. He makes us discover both the best in animal documentaries and reports made by the team of Jardin Extraordinaire to discover unusual places around the world or close to us.

Every Sunday, at 20:20, on La Une

SPONSORSHIP OFFER :

- 2 billboards (max. 7") / show
- 10 trailers / week (incl. 3 in prime)

BUDGET 2024

JANUARY					FEBRUARY					MARCH					
	W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13	
	7.200	7.200	7.200	7.200	7.700	7.700	7.700	7.700	7.700		10.700	10.700	10.700	10.700	
APRIL					MAY					JUNE					
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26	
	10.700	10.700	10.700	10.700	10.700	10.700	-	-	-		-	-	-	-	
JULY					AUGUST					SEPTEMBER					
	W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39	
	-	-	-	-	-	-	-	-	-		-	11.000	11.000	11.000	
OCTOBER					NOVEMBER					DECEMBER					
	W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
	11.100	11.100	11.100	11.100	11.100		11.100	11.100	11.100	11.100	10.600	10.600	-	6.800	

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »



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