FAN

Offer 2024

DESCRIPTION

We provide a large amount of fictions.

A great opportunity to reach your target.

RMB guarantees you the planning of your billboard of maximum 7 seconds around quality programs of the different channels for a total of 100 GRP on the target PRA 18-54

RMB will support these campaigns by the presence of Auvio Adinstream for a total of 100,000 impressions.

(75 GRP on target PRA 18-54 and 75,000 impressions during the period June, July and August)

Budget 2024

JANUARY (100GRP)				FEBRUARY (100GRP)						MARCH (100GRP)			
W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13
21.800	21.800	21.800	21.800	22.800	22.800	22.800	22.800	22.800		29.800	29.800	29.800	29.800

APRIL (100GRP)				MAY (100GRP)						JUNE (75GRP)			
W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
29.800	29.800	29.800	29.800	29.800	29.800	29.800	29.800	29.800		18.100	18.100	18.100	18.100

JULY (75GRP)				AUGUST (75GRP)						SEPTEMBER (100GRP)			
W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39
12.300	12.300	12.300	12.300	11.900	11.900	11.900	15.700	15.700		30.700	30.700	30.700	30.700

OCTOBER (100GRP)					NOVEMBER (100GRP)				DECEMBER (100GRP)			
W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
30.900	30.900	30.900	30.900	30.900	30.900	30.900	30.900	30.900	29.600	29.600	29.600	20.700

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »

- Schedule the TV package 100% floating planned by RMB

- Schedule sent 2 weeks before broadcast

- Maximum 1 advertiser per week

- Auvio Adinstream presence subject to inventory availability

- RMB offers the transfer of billboard TV to the digital

www.rmb.be

sales@rmb.be

@RMB Regie Media Belge

@regiemediabelge