



Tour de France 2021

June 26th - July 18th 2021



Tour de France 2021



DESCRIPTION

The 2021 Tour de France will be the 108th edition of the Tour de France, one of cycling's three grand tours.

Originally planned for the Danish capital of Copenhagen, the start of the 2021 Tour (known as the Grand Départ) was transferred to Brest due to the impact of the COVID-19 pandemic, with Copenhagen hosting four matches in the UEFA Euro 2020 and that event also being rescheduled to 2021 due to the pandemic.

SCHEDULE

Live race on La Une

Flat stage from ± 13:30 to ± 17:15

Mountain stage starts in the morning with a broadcast on Tipik during the news of 13:00





Commercial Breaks rate cards (30'')



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Tour de France - June	Work Week	Weekend
CY1	400 €	400 €
CYA	600 €	600 €
CYB	600 €	800 €
CYC	700 €	900 €
CYD	800 €	900 €
CY2	600 €	600 €

Tour de France - July	Work Week	Weekend
CY1	400 €	400 €
CYA	600 €	600 €
CYB	600 €	800 €
CYC	700 €	900 €
CYD	800 €	900 €
CY2	600 €	600 €

TOUR DE FRANCE 2020 – 26/06-18/07/21



3 DIFFERENT DIGITAL PACKS



Commercial
Digital packs

2021



300.000 imps
for 13.824 € (base 15'')
(Conditions are applicable)
Max 3 packs available

150.000 imps
for 6.912 € (base 15'')
(Conditions are applicable)
Max 2 packs available

100.000 imps
for 4.608 € (base 15'')
(Conditions are applicable)
Max 3 packs available



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