

Early morning programs on LN24



Every morning from 6:30 am, **Catarina Letor** and her **columnists** will meet you to cover **the first news of the day**.

A look at the north and the south of the country, but also at culture, economy and sports. And of course the one and only **Martin Buxant** and his **political guest**.

Columns

- Monday : **Severine Parkalou** | Sports
- Tuesday : **Richard Ruben** | Humor
- Wednesday : **Damien Van Achter** | L'Instant Geek
- Thursday : **François Gemenne et Theo Francken** | Yes but no
- Friday : **Amélie Vincent** (The Foodalist) | Coup de food

Broadcasted from Monday till Friday
6:30 - 9:00



Early morning programs on RTBF



The **6/8** is the morning that wakes you up in pictures! Punctuated by traffic info and weather, the show hosted by **Sara De Paduwa** welcomes a friendly band every morning for various chronicles.

Broadcasted from Monday till Friday
06:00 – 08:00

The **8-9**. Around **Cyril** as master of ceremonies, and **Christophe Grandjean** for the **news**, we always find **Jérôme de Warzée** and his famous **Cactus** as well as a merry band of chroniclers. Alongside two newcomers: Thibault Roland for **sports** and Bruno Tummers for **music**, we find with pleasure Cathy Immelen for the latest **cinema news**, David Jeanmotte and his advice for **wellness**, Jean-Luc Fonck and his surprising **musical composition**. Every day, a personality (artist, singer, writer) joins the team to talk about its current events. There's a lot of people in Le **8-9**!

Broadcasted from Monday till Friday
08:00 – 09:00



MORNING TV Commercial spots cross packages



National clients

Option 1 :

Spot length : Max 20 sec
10 grp's guaranteed on 25-54 SC 1-4
+ 50.000 impressions Video Online Auvio/LN24

- 15% vs ratecard prices : **7.145,2 €** (15 sec)
8.653,0 € (20 sec)

Option 2 :

Spot length : More than 20 sec
10 grp's guaranteed on 25-54 SC 1-4

-15% vs ratecard prices : **7.876,0 €** (30 sec)

One spot length per package
Scheduled on 1 or 2 weeks
Advertiser's rebates ara applicable



| 32% market share in the morning



Mon-Fri 6h-9h

(25-54 SG1-4)



18%
TTVSHR

16.100
Rch avg day



15%
TTVSHR

8.250
Rch avg day



32%
TTVSHR

23.700
Rch avg day

+84%

+48%