



# ESCAPE SHOW

## Offer 2022





## DESCRIPTION

What happens when you send two duos into a room full of mysteries? Who will find the way out the fastest ?

Excitement, humor, adventure, surpassing oneself and finally : A winning team!

## BROADCAST

- On Tipik
- Sunday, at 20:10
- From March 06 to April 10 + 1 best of for the 2 seasons on April 17

# Escape Show - Budget 2022



## DUO SPONSORSHIP (7 broadcasts/7 weeks)

**Billboard** max 5" – Tipik

3 billboards/broadcast  
Total : 21 billboards

**Crawler** max 5" – Tipik

1 crawler/broadcast  
Total : 7 crawlers

**Trailer** with Billboard max 5" – Tipik

15 trailers (10 off prime)/week  
Total : 105 trailers

**Ad instream video** on AUVIO (max 20")

1.000 impressions estimated/week (TOTAL : 7000)

**GROSS BUDGET : 38.050 € excl. VAT**

**Option : Contest → 2 contest trailers 20" per show, i.e. a total of 10 contest trailers + 1 Insta story per show : 9.730€**

"This offer covering a very long diffusion period is likely to have to be adjusted when an ad-hoc offer and purchase order are drawn up, or even during the purchased period). TV schedules are subject to numerous modifications for info/sport or counter-programming reasons. These data are not available at the time of preparing this basic offer. »



[sales@rmb.be](mailto:sales@rmb.be)  
[www.rmb.be](http://www.rmb.be)

