

# UEFA EUROPA LEAGUE™ / CONFERENCE LEAGUE™ 2021-2022

## Sponsorship offer



# Matches schedule



## 2021

16 September	<b>Group stage, matchday 1 - 2 matches on Tipik</b>
30 September	<b>Group stage, matchday 2 - 2 matches on Tipik</b>
21 October	<b>Group stage, matchday 3 - 2 matches on Tipik</b>
4 November	<b>Group stage, matchday 4 - 2 matches on Tipik</b>
25 November	<b>Group stage, matchday 5 - 2 matches on Tipik</b>
9 December	<b>Group stage, matchday 6 - 2 matches on Tipik</b>

## 2022

17 February	<b>Round of 32 - 2 matches on Tipik</b>
24 February	<b>Round of 32 - 2 matches on Tipik</b>
10 March	<b>Round of 16 - 2 matches on Tipik</b>
17 March	<b>Round of 16 - 2 matches on Tipik</b>
7 April	<b>Quarter-finals 1 match on Tipik / 1 match on AB3</b>
14 April	<b>Quarter-finals 1 match on Tipik / 1 match on AB3</b>
28 April	<b>Semi-finals 1 match on Tipik / 1 match on AB3</b>
5 May	<b>Semi-finals 1 match on Tipik / 1 match on AB3</b>
18 May	<b>Final Europa League on Tipik / Final Conference League On AB3</b>





Offer TV + Digital



# VIDEO offer duo-sponsoring



16/09/2021 to 18/05/2022

All the matches on Thursdays, except finale on Wednesday, May 18th

2 matches by date (6:00 pm & 8:45 pm) -> 10 dates with 2 matches on Tipik + 5 dates with 1 match on Tipik and 1 match on AB3 -> total of 30 matches

## Offer TV duo-sponsoring\*

- 10 billboards / 2 matches date (10 x 10 = 100) on Tipik + 5 billboards / 1 match date (5 x 5 = 25) on Tipik and 1 match date (5 x 5 = 25) on AB3
  - total : 125 billboards (max. 5'') on Tipik and 25 Billboards on AB3
- 6 logo insertion / 2 matches date (10 x 6 = 60) on Tipik + 3 logo insertion / 1 match date (5 x 3 = 15) on Tipik and 1 match date (5 x 3 = 15) on AB3
  - total : 75 logo insertion (max. 5'') on Tipik and 15 logo insertion (max. 5'') on AB3
- 15 trailers / date (3 Prime time) on Tipik and on AB3
  - total : 225 trailers on Tipik and 75 trailers on AB3

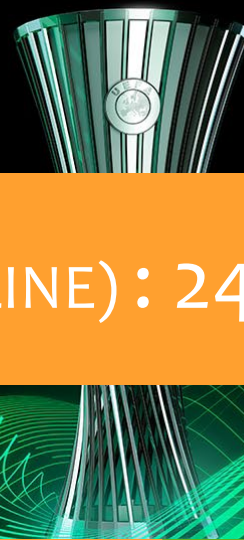
## Offer Digital

- Pre-roll vidéo on match (40.000 imps / date)
- Halfpage RTBF Sport (40.000 imps / date)
- Responsive takeover RTBF Sport (60.000 imps / date)

\*Both announcers will sign the counterparties sponsoring with a billboard of 5 secondes each  
Version 1, August 25, 2021 – Offer subject to modification



# Gross Budget (TV + Online)



Total VAT Excl. (TV+ONLINE) : 242.900 €



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