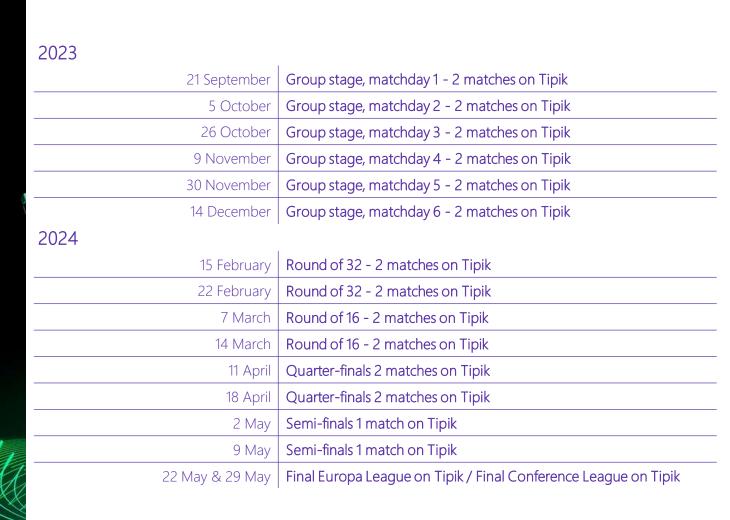
### UEFA EUROPA LEAGUE™/ CONFERENCE LEAGUE™

# Offer 2023 / 2024









Offer subject to change (version of 20/04/2023)





## SPONSORING OFFER 2023 / 2024



#### 21/09/2023 to 29/05/2024

All the matches on Thursdays, except finals on Wednesday, May 22th and May 29th

2 matches by date (6:00 pm & and 8:45 pm) -> 12 dates with 2 matches on Tipik + 4 dates with 1 match on Tipik -> total of 28 matches

#### Offer TV duo-sponsoring\*

- 10 billboards / 2 matches date (12 x 10 = 120) on Tipik + 5 billboards / 1 match date (4 x 5 = 20) on Tipik
  - total : 140 billboards (max. 5") on Tipik
- 6 logo insertion / 2 matches date (12 x 6 = 72) on Tipik + 3 logo insertion / 1 match date (4 x 3 = 12) on Tipik
  - total : 84 logo insertion (max. 5") on Tipik
- 15 trailers / date (3 Prime time) on Tipik
  - total : 240 trailers on Tipik

#### Offer Digital

- Pre-roll vidéo on match (40.000 imps / date)
- Halfpage RTBF Sport (40.000 imps / date)
- Responsive takeover RTBF Sport (60.000 imps / date)

### Total vat excl. (TV+ONLINE) : 211.900 €

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »



