



FIFA CLUB WORLD CUP UAE 2018



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Pitch

- The FIFA Club World Cup was first contested in 2000 as the FIFA Club World Championship. Since 2005, the competition has been held every year, and has been hosted by Brazil, Japan, the United Arab Emirates and Morocco.
- The current format of the tournament involves seven teams competing for the title at venues within the host nation over a period of about two weeks; the winners of that year's AFC Champions League (Asia), CAF Champions League (Africa), CONCACAF Champions League (North, Central America and Caribbean), CONMEBOL Libertadores (South America), OFC Champions League (Oceania) and UEFA Champions League (Europe), along with the host nation's national champions, participate in a straight knock-out tournament.

Broadcasting

- On La Deux
- December 18,19 and 22 2018 around 06 pm



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TV Sponsoring

- 12 billboards (max 7 seconds) :
 - before and after each match half-time
- 10 trailers (3 prime time)

TV commercial spot pack

- 6 commercial spots (10 seconds)

Online sponsoring

- Ad instream video roll (max. 15 seconds) + Live skinning
 - On RTBF Auvio
 - 30.000 Imps. Est.

BUDGET EXCL VAT

13.340 €



A photograph of the FIFA Club World Cup trophy standing on a green soccer field at night. The trophy is illuminated by stadium lights, and the background shows a blurred stadium with more lights.

sales@rmb.be
www.rmb.be

