

FIFA WOMEN'S WORLD CUP 2023™

Offer 2023





SCHEDULE

20/07 to 20/08/2023 64 matches broadcasted

TV on Tipik

39 matches live

1 match delayed

A magazine from 7:55 pm to 8:10 pm

DIGITAL on AUVIO*

Same live streaming as television

24 matches without live commentary on auvio only

1 match with live commentary on auvio only

* RTBF's digital platform with all contents in BVOD, live streaming + exclusive content

BUDGET 2023



Counterparts (Max 1 sponsors)	Number	Period
TV DUOSPONSORING		
Billboards 5 seconds 4/Match : Billboards 5 seconds 2/Magazine :	156 24	From 20 July to 20 August
<u>Trailers :</u>	40	From 20 July to 20 August
<u>On screen logo insertion :</u>	234	From 20 July to 20 August
DIGITAL		
• In stream video	150.000 imps	From 20 July to 20 August
<u>Catch Me Data Segment : Sport Feminin*</u> • OLV • Display	104.987 imps 279.720 imps	From 20 July to 20 August

*duration max 20 sec – 1st party data segments based on interest of Women's sport

BUDGET VAT Excl.

38.000 €



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