



FIFA WORLD CUP
Qatar 2022

QUALIFIERS FIFA WORLD CUP QATAR 2022™



Qualifiers FIFA World Cup Qatar 2022™



Qualification for the 2022 World Cup will pit 210 national teams against each other to determine 31 of the 32 teams that will compete in the finals.

The 31 places will be allocated to the 6 FIFA confederations. The number of registered teams and qualifying places per confederation is as follows:

AFC (Asia) - 46 teams - 4 or 5 qualifiers

CAF (Africa) - 54 teams - 5 qualified

CONCACAF (North America, Central America and the Caribbean) - 35 teams - 3 or 4 qualifiers

CONMEBOL (South America) - 10 teams - 4 or 5 qualifiers

OFC (Oceania) - 11 teams - 0 or 1 qualified

UEFA (Europe) - 54 teams - 13 qualified

Only the team from the host country, Qatar, is exempt from the preliminary phase and is automatically qualified.

Groupe E : Belgium, Wales, Czech Republic, Belarus, Estonia

Version 1 of January 15, 2021 – offer subject to change



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TIP!K

rtbf.be

1. Wednesday, March 24, 2021 (8.45 p.m.): [Belgium-Wales](#)
2. Saturday, March 27, 2021 (8.45 p.m.): [Czech Republic-Belgium](#)
3. Tuesday, March 30, 2021 (8.45 p.m.): [Belgium-Belarus](#)
4. Thursday, September 2, 2021 (8.45 p.m.): [Estonia-Belgium](#)
5. Sunday, September 5, 2021 (8.45 p.m.): [Belgium-Czech Republic](#)
6. Wednesday, September 8, 2021 (8.45 p.m.): [Belarus-Belgium](#)
7. Saturday, November 13, 2021 (8.45 p.m.): [Belgium-Estonia](#)
8. Tuesday, November 16, 2021 (8.45 p.m.): [Wales-Belgium](#)

The winners of each of the ten groups qualify for the World Cup.

The top ten second place and the top two nations not qualified by the League of Nations playoffs will compete for the final three tickets for the World Cup.



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Counterparts	Number	Period
<u>TV (duo-sponsoring*)</u>		
Billboards :	6 per game	All game dates
On screen advertising : (Logo at the bottom of the screen during the live match for 5 seconds)	6 per game	
Trailers :	10 (3 on prime)	
<u>RADIO (duo-sponsoring*)</u>		
Billboards :	4 per game	All game dates
Trailers :	12 per game	
<u>Digital (2 packs available)</u>		
Pre-roll video	75.000 imps per pack	All game dates and day after
Live Skin	75.000 imps per pack	
Responsive Take Over	35.000 imps per pack	
Halfpage	35.000 imps per pack	
Inread	20.000 imps per pack	

BUDGET Global Excl. VAT: 396.300 €

* the 2 sponsors signed together with a 5 seconds billboard.

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Belgium-Wales Wednesday, March 24, 2021

Total 50.500 €

Czech Republic-Belgium Saturday, March 27, 2021

Total 50.200 €

Belgium-Belarus Tuesday, March 30, 2021

Total 50.300 €

Estonia-Belgium Thursday, September 2, 2021

Total 46.900 €

Belgium-Czech Republic Sunday, September 5, 2021

Total 47.700 €

Belarus-Belgium Wednesday, September 8, 2021

Total 48.600 €

Belgium-Estonia Saturday, November 13, 2021

Total 51.000 €

Wales-Belgium Tuesday, November 16, 2021

Total 51.100 €

Deadline : 3 weeks before starting the radio-tv trailers..





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