



« GIGAHERTZ 2022 »

Gigahertz : FM and DAB+



FM

DAB+

max 10 sec.
1 week
420 spots
36.485 €

max 10 sec.
1 week
70 spots
315 €

36.800 €
(avantage -51%)



Gigahertz: Detail FM



	18-54 y.
Coverage %	47,7 %
OTH	7,7
GRP	365
C/000	4,4

Source: RAM Radio , RAM JAN 20 –JUN 21, South/18-54, rates RMB 03/01/2022

