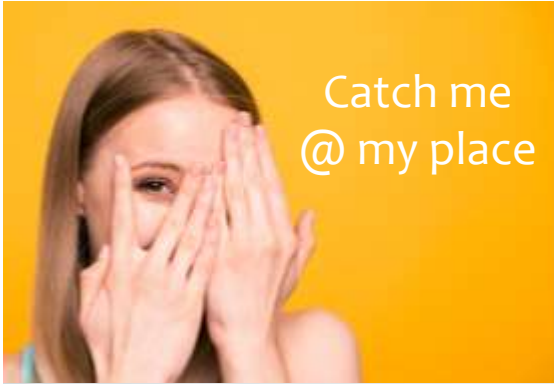


CATCH ME


Targeting offer RMB



Possibilities



Catch me @ my place



Catch me based on
where I live

ex. segments*
Province Liège
Brussels

@ what cost ? **

8 CPM

*min 10.000 UV, ** no discounts possible on CPM data + data can not be included in contract

Catch Me !



Catch me based on my
age & gender

ex.segments*

Women	35+
Men 25-54	Generation X

@ what cost ? **

12 CPM

*min 10.000 UV, ** no discounts possible on CPM data + data can not be included in contract

Catch Me @ my interests



Catch me based on my

surf behavior

ex. segments

sport lovers

news lovers

@ what cost ? **

15 CPM

*min 10.000 UV, ** no discounts possible on CPM data + data can not be included in contract

Mix & Catch

Place + age/gender

16 CPM

Age/gender + interests

22 CPM

Place + interests

18 CPM

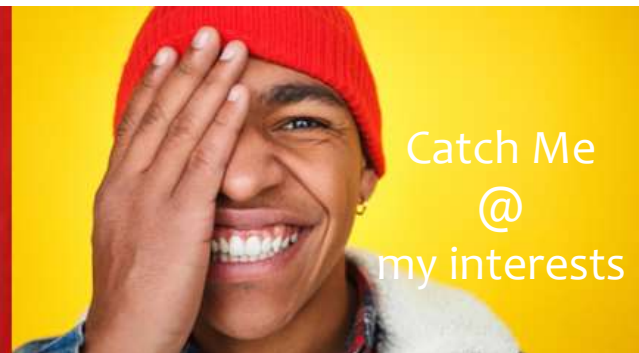
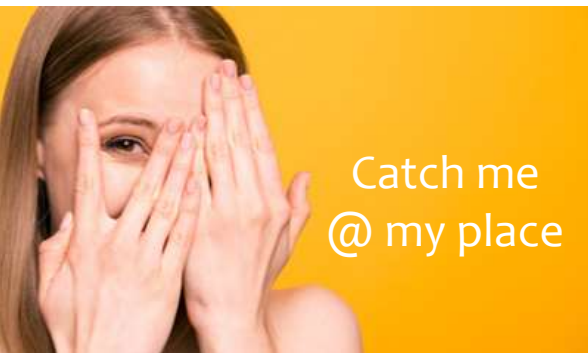
Place + age/gender+interests

28 CPM



*min 10.000 UV, ** no discounts possible on CPM data + data can not be included in contract

Available segments

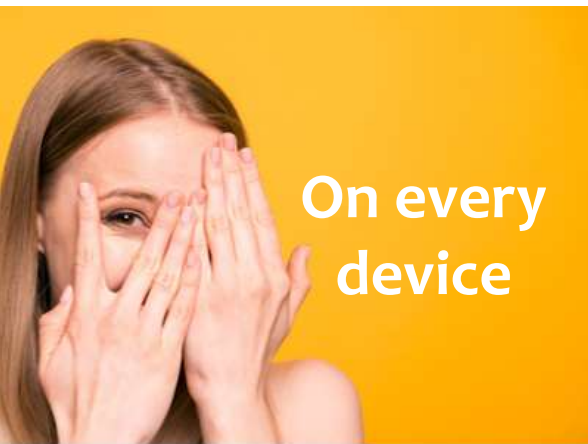


Province Bruxelles
Province Hainaut
Province Luxembourg
Province Liège
Province Namur
Province Brabant Wallon

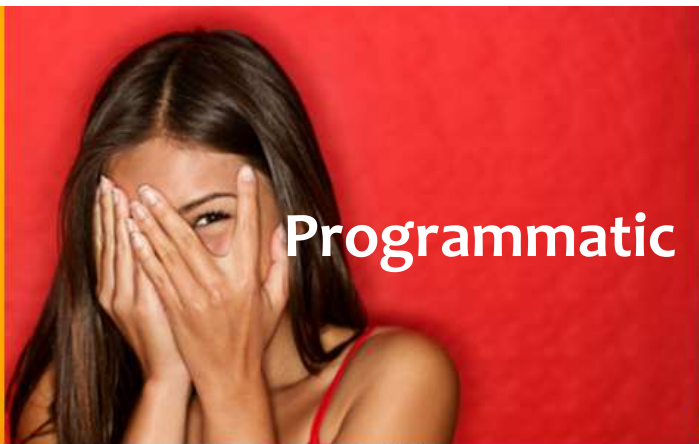
Gender			
Women		Men	
Age			
18-34	25-44	55+	65+
18-44	25-54	25-34	
18-54	35-44	45-54	
18-64	35-54	55-64	
Gender + Age			
Wom 18-34	Wom 55+	Men 18-54	
Wom 18-44	Men 18-34	Men 55+	
Women 18-54	Men 18-44		
Generations			
Babyboomers	Generation X	Generation Y	

Culture lovers
Entertainment lovers
Movies & tv show lovers
News lovers
Radio lovers
Sport lovers
Lifestyle lovers

| Available ...



On every
device



Programmatic



Insertion
order



video
impressions

on RTBF
platforms

Quality of our data

Collected
in premium
context

Brand
safety
context

GDRP
compliant

DAR
certified

