

Beijing 2022 Olympic Games

From 4 to 20 February





SCHEDULE

04/02 to 20/02/2022

TV on Tipik non stop live

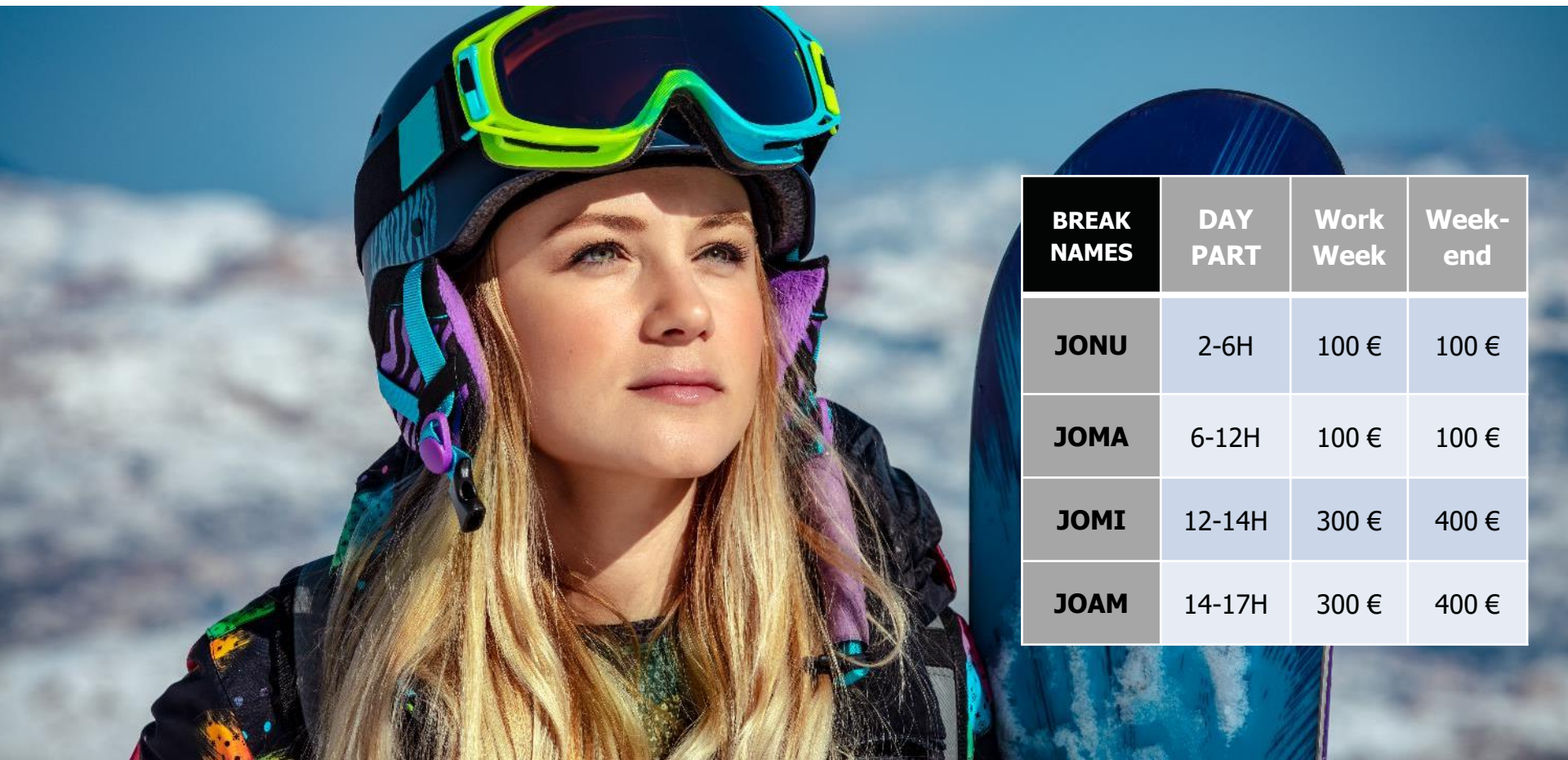
From 2:00 am to 3:30 pm

17 days of live coverage

DIGITAL on AUVIO (non stop live)

Same live streaming as television

Exclusives lives



BREAK NAMES	DAY PART	Work Week	Week-end
JONU	2-6H	100 €	100 €
JOMA	6-12H	100 €	100 €
JOMI	12-14H	300 €	400 €
JOAM	14-17H	300 €	400 €

- Target PRP 18-54
- Planning in floating by RMB
- GRP's guaranteed
- Advertisers rebate are applicable



BEI

10 grp's - 4.600 €
(CGRP 460€ gross* - base 30 sec)



JING

20 grp's - 8.700 €
(CGRP 435€ gross** - base 30 sec)

* Rebates 5% included - ** Rebates 10% included



100.000 imps for 4.600 €

(base 20" max - net net)

Max 6 packs available

200.000 imps for 9.200 €

(base 20" max - net net)

Max 2 packs available

Beijing 2022 Olympic Games - 2 DIFFERENT DISPLAY PACKS

300.000 imps for 3.300 €

500.000 imps for 5.500 €

Net net prices
Format : Standard IAB



Diffuseur officiel



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BE REMARKABLE