

# **BELGIAN RED FLAMES**

## **- NATION LEAGUE**

Offer 2023

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## DESCRIPTION

The 2023–24 UEFA Women's Nations League will be the inaugural season of the UEFA Women's Nations League, an international women's football competition contested by the senior women's national teams of the member associations of UEFA.

The results will be used to determine the leagues for the UEFA Women's Euro 2025 qualifying competition. The top two teams with the exception of the prequalified host France qualify for the 2024 Summer Olympics in Paris.

## SCHEDULE

22/09 : Belgium vs Netherland at 8.30pm on Tipik and Auvio.

26/09 : Scotland vs Belgium at 8.45pm on Tipik and Auvio.

27/10 : England vs Belgium at 8.45pm on Tipik and Auvio.

31/10 : Belgium vs England at 8.30pm on Tipik and Auvio.

01/12 : Belgium vs Scotland at (tbc) on Tipik and Auvio.

05/12 : Netherlands vs Belgium at (tbc) on Tipik and Auvio.

# BUDGET 2023

Counterparts	Number	Period
<u>TV (duo-sponsoring*)</u> Billboards On screen advertising :	4 per game 6 per game	From September to December 2023
Trailers	10 (5 on prime) per game	From October to December
<u>Digital</u> Ad Instream Video Data Segment Video (Sport Feminin or Sport Lovers or Sport Football)	60.000 imps per game 104.986 imps	From September to December 2023

\* Both advertisers will sign the counterparts together with a billboard of 5" each.

**BUDGET VAT Excl.**

**34.500 €**



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