



# ROLAND-GARROS 2021



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## DESCRIPTION

The French Open also called Roland-Garros, is a major tennis tournament held over two weeks between late May and early June at the Stade Roland-Garros in Paris, France. The venue is named after the French aviator Roland Garros.

It is the premier clay court tennis championship event in the world and the second of four annual Grand Slam tournaments, the other three being the Australian Open, Wimbledon and the US Open.

The French Open is currently the only Grand Slam event held on clay, and it is the zenith of the spring clay court season.

Because of the seven rounds needed for a championship, the slow-playing surface and the best-of-five-set men's singles matches (without a tiebreak in the final set), the event is widely considered to be the most physically demanding tennis tournament in the world

## SCHEDULE

- On Tipik From May 30 th to June 13th
- $\pm$  75 hours of direct program
- Between 14:00 and 21:00



# ROLAND-GARROS 2021 – Co-sponsoring offer

Counterparts	Number	Period
<b>TV (max 3 sponsors)</b> <u>Billboards in co-sponsoring :</u> <ul style="list-style-type: none"><li>• 2 Billboard (5") per hour</li></ul>	120	All match day
<u>Trailers</u>	7 on La Une (2 on prime) 13 on Tipik on prime	From May 30th to June 13th
<b>DIGITAL (max 3 sponsors)</b> <ul style="list-style-type: none"><li>• Pre-roll video</li><li>• Live Skin</li><li>• RTO RTBF sport tennis</li><li>• Large Leaderboard or Halfpage</li></ul>	200.000 imps 200.000 imps 200.000 imps 200.000 imps	From May 30th to June 13th

**BUDGET VAT Excl.**

**72.400 €**





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