



ROLAND-GARROS 2020

from 27 September to 11 October



ROLAND-GARROS 2020



DESCRIPTION

The French Open also called Roland-Garros, is a major tennis tournament held over two weeks between late May and early June at the Stade Roland-Garros in Paris, France. The venue is named after the French aviator Roland Garros.

It is the premier clay court tennis championship event in the world and the second of four annual Grand Slam tournaments, the other three being the Australian Open, Wimbledon and the US Open.

The French Open is currently the only Grand Slam event held on clay, and it is the zenith of the spring clay court season.

Because of the seven rounds needed for a championship, the slow-playing surface and the best-of-five-set men's singles matches (without a tiebreak in the final set), the event is widely considered to be the most physically demanding tennis tournament in the world

NEW SCHEDULE

- On Tipik from September 27th to October 11th
- ± 75 hours of direct program
- Between 14:00 and 21:00



ROLAND-GARROS 2020



Commercial breaks rate cards 2020





Commercial Packages

2020



PACKAGES

- 10 GRP (15-54) for 5.950 € gross (CGRP 595€ gross - base 30 sec)
- 20 GRP (15-54) for 11.500 € gross (CGRP 575€ gross - base 30 sec)

Target 15-54

Planning in floating by RMB

GRP's guaranteed

No spots in the finals

Applicable Advertisers conditions

SPOT BY SPOT RATECARD



Commercial
Breaks rate cards

2020



Before 1/4 final with Belgian - Week

Program	30 Sec spot
TA1	400 €
TAA, TAB, TAC... etc	1.300 €
TE2	900 €

Before 1/4 final without Belgian - Week

Program	30 Sec spot
TE1	300 €
TEA, TEB, TEC... etc	800 €
TE2	500 €

Before 1/4 final with Belgian - Weekend

Program	30 Sec spot
TE1	600 €
TAA, TAB, TAC... etc	1.400 €
TE2	1.100 €

Before 1/4 final without Belgian - Weekend

Program	30 Sec spot
TE1	200 €
TEA, TEB, TEC... etc	800 €
TE2	600 €

ROLAND-GARROS 2020 – 27/09-11/10



Commercial
Breaks rate cards

2020



1/4 final with Belgian

Program	30 Sec spot
TE1	600 €
TAA, TAB, TAC... etc	2.800 €
TE2	1.300 €

1/2 final with Belgian

Program	30 Sec spot
TE1	1.800 €
TAA, TAB, TAC... etc	4.200 €
TE2	3.100 €

Final without Belgian women

Program	30 Sec spot
TE1	600 €
TAA, TAB, TAC... etc	1.200 €
TE2	1.000 €

1/4 final without Belgian

Program	30 Sec spot
TE1	500 €
TEA, TEB, TEC... etc	800 €
TE2	600 €

1/2 final without Belgian

Program	30 Sec spot
TE1	600 €
TEA, TEB, TEC... etc	1.200 €
TE2	900 €

Final without Belgian men

Program	30 Sec spot
TE1	600 €
TEA, TEB, TEC... etc	3.000 €
TE2	2.100 €

3 DIFFERENT DIGITAL PACKS



**Commercial
Digital packs**

2020



50.000 imps
for 2.496 € (base 15'')
(Conditions are applicable)
Max 3 packs available

100.000 imps
for 4.992 € (base 15'')
(Conditions are applicable)
Max 2 packs available

150.000 imps
for 7.488 € (base 15'')
(Conditions are applicable)
Max 3 packs available