



ROLAND-GARROS 2021

from 30 May to 13 June



ROLAND-GARROS 2021



DESCRIPTION

The French Open also called Roland-Garros, is a major tennis tournament held over two weeks between late May and early June at the Stade Roland-Garros in Paris, France. The venue is named after the French aviator Roland Garros.

It is the premier clay court tennis championship event in the world and the second of four annual Grand Slam tournaments, the other three being the Australian Open, Wimbledon and the US Open.

The French Open is currently the only Grand Slam event held on clay, and it is the zenith of the spring clay court season.

Because of the seven rounds needed for a championship, the slow-playing surface and the best-of-five-set men's singles matches (without a tiebreak in the final set), the event is widely considered to be the most physically demanding tennis tournament in the world

SCHEDULE

- On Tipik From May 30th to June 13th
- ± 75 hours of direct program
- Between 11:00 and 21:00 (New - Night's sessions: broadcast from 21:00 on 31/05, 01/06, 04/06 and 05/06)

Version 2 of April 8, 2021 – Offer subject to change



ROLAND-GARROS 2021



Commercial breaks rate cards 2021



**Commercial
Packages**

2021



PACKAGES

- 10 GRP (15-54) for 5.150 € gross (CGRP 515€ gross - base 30 sec)
- 20 GRP (15-54) for 9.900 € gross (CGRP 495€ gross - base 30 sec)

Target 15-54

Planning in floating by RMB

GRP's guaranteed

No spots in the finals

Advertiser's rebates are applicable

SPOT BY SPOT RATECARD



Commercial
Breaks rate cards

2021



Before 1/4 final with Belgian - Week

Program	30 Sec spot
TA1	400 €
TAA, TAB, TAC... etc	1.100 €
TE2	800 €

Before 1/4 final without Belgian - Week

Program	30 Sec spot
TE1	200 €
TEA, TEB, TEC... etc	700 €
TE2	400 €

Before 1/4 final with Belgian - Weekend

Program	30 Sec spot
TE1	500 €
TAA, TAB, TAC... etc	1.200 €
TE2	1.000 €

Before 1/4 final without Belgian - Weekend

Program	30 Sec spot
TE1	200 €
TEA, TEB, TEC... etc	600 €
TE2	500 €

ROLAND-GARROS 2021 – 30/05-13/06



**Commercial
Breaks rate cards**

2021



1/4 final with Belgian

Program	30 Sec spot
TE1	500 €
TAA, TAB, TAC... etc	2.400 €
TE2	1.100 €

1/2 final with Belgian

Program	30 Sec spot
TE1	1.600 €
TAA, TAB, TAC... etc	3.600 €
TE2	2.700 €

Final without Belgian women

Program	30 Sec spot
TE1	500 €
TAA, TAB, TAC... etc	1.000 €
TE2	900 €

1/4 final without Belgian

Program	30 Sec spot
TE1	400 €
TEA, TEB, TEC... etc	700 €
TE2	500 €

1/2 final without Belgian

Program	30 Sec spot
TE1	500 €
TEA, TEB, TEC... etc	1.000 €
TE2	800 €

Final without Belgian men

Program	30 Sec spot
TE1	500 €
TEA, TEB, TEC... etc	2.600 €
TE2	1.800 €

3 DIFFERENT DIGITAL VIDEO PACKS



**Commercial
Digital video packs**

2021



50.000 imps
for 2.304 € (base 15'')
(Advertiser's rebates are applicable)
Max 4 packs available

100.000 imps
for 4.608 € (base 15'')
(Advertiser's rebates are applicable)
Max 2 packs available

150.000 imps
for 6.912 € (base 15'')
(Advertiser's rebates are applicable)
Max 3 packs available

2 DIFFERENT InRead (OLV/Display) PACKS



Commercial
InRead packs

2021



75.000 imps
for 1.260 € (base 15")

(Advertiser's rebates are applicable)
Max 3 packs available

150.000 imps
for 2.520 € (base 15")

(Advertiser's rebates are applicable)
Max 3 packs available

