

STREAMING PACKS

OFFER 2024



WHY THIS PRODUCT

Be there or be square !

Support local Belgian streamers

Target New Gen

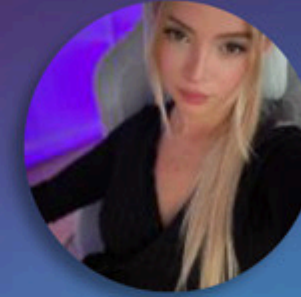
One touch point

Control Content

Shinzo



Einifox

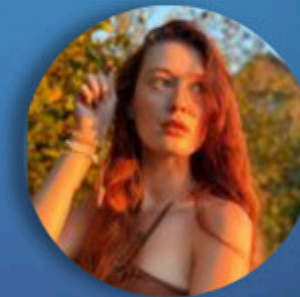


DarkingdomTifa



twitch

LudiOnline



Chloe

Nensha



Lishou

Packam



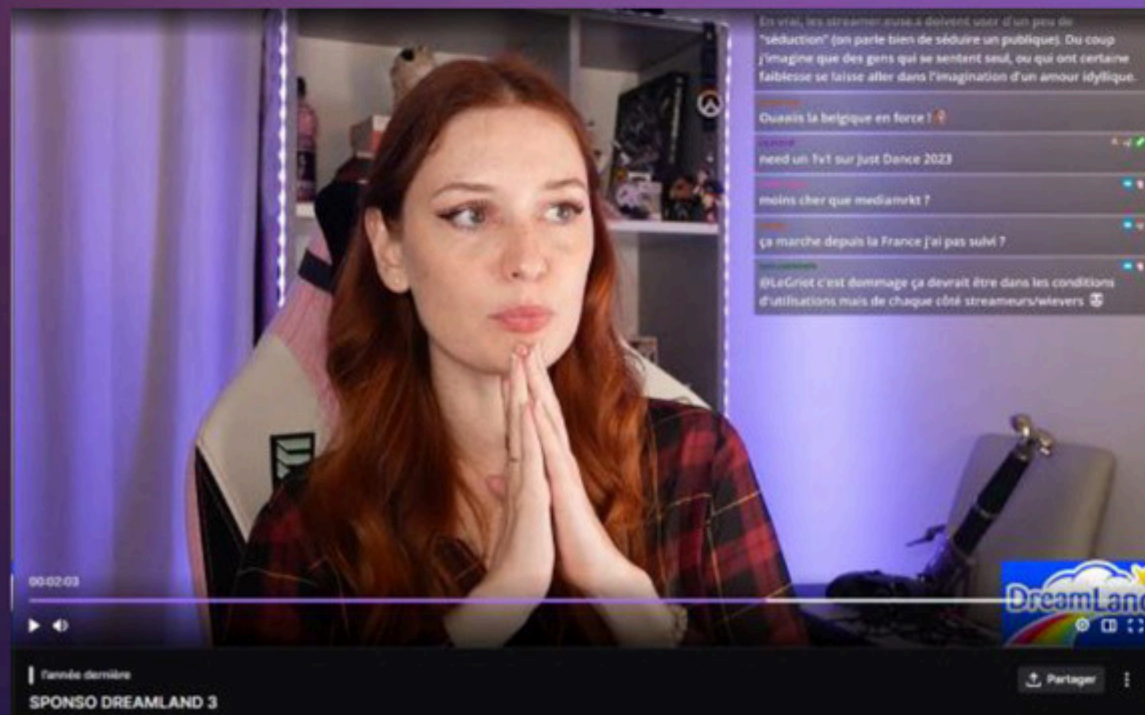


RON OF STREAMING CONTENT

MENTION

Introduction of the sponsored live stream with a **presentation of the advertiser**

([SPONSO DREAMLAND 3 – Twitch](#))



MOOBOT

Automatic branded message every 30 minutes

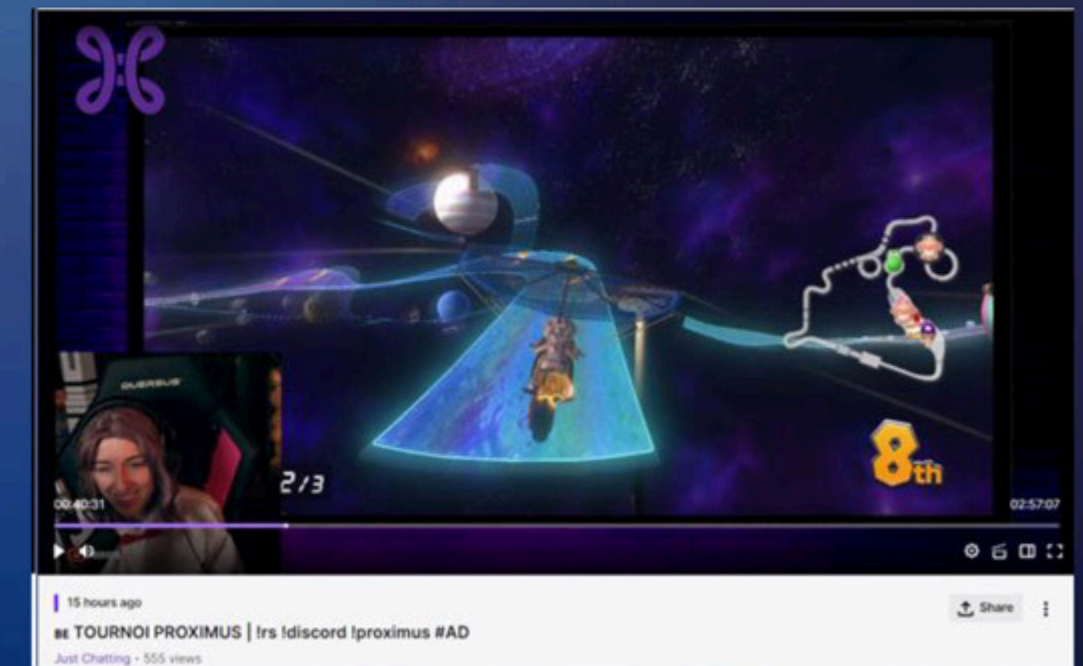
(Min Live 3h → Min moobot = 6)

A command in the chat allows it to reappear before this time
(Ex = !Proximus)

WizeBot: Tournoi Mario Kart sponsorisé par Proximus Belgique ! Tente de remporter un des Méga cadeaux (PS5, TV Led, Pc portable, etc...) en t'inscrivant ici : https://interactive.proximus.be/quiz/1153636_33/Twitch-contest.html

LOGO

Branded Logo visible throughout the live

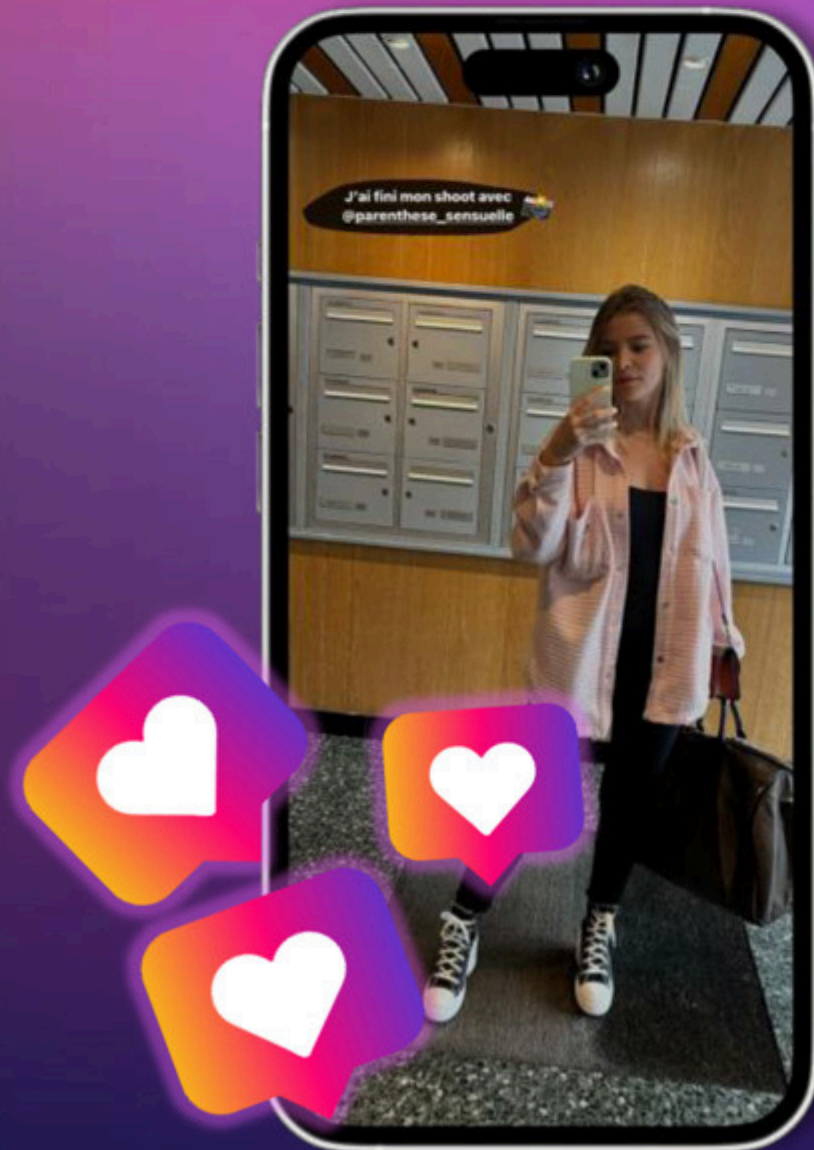




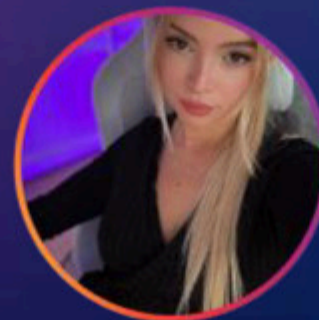
RON OF STREAMING CONTENT

INSTAGRAM STORY

Live announcement with
advertiser mention

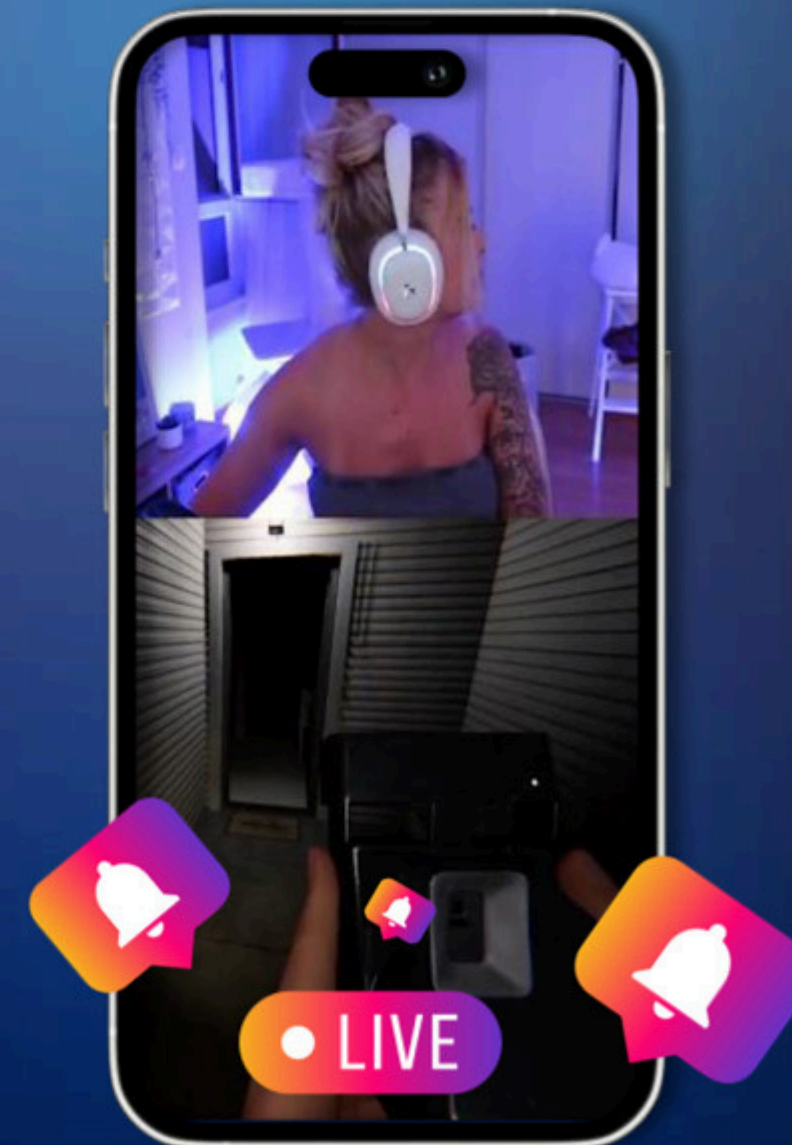


Einifox



INSTAGRAM REEL

Sponsored live highlights with mention
of the advertiser in the comments



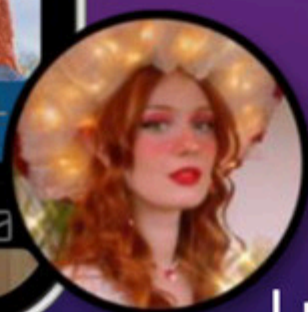


RON OF STREAMING CONTENT

POST X



Announcement of the live event with mention of the advertiser and the link to the live



LudiOnline

RON OF STREAMING net price

€ **14.500**

- ✓ Twitch (Moobot (1 per 30 min) + Logo + Mention)
- ✓ Post X
- ✓ Story Instagram (+ 1 Reel Einifox)

Duration

2 content on each creator
(= 16 + 1)

Impressions

Minimum 200.000

Content creators

8

CPS (Cost Per Speaks)

3,50€

RULES

1 Pack = 1 week or 2 weeks (only one available)

Sector exclusivity for 3 months

No right to choose the content of streamers

Subject to validation

Feed-back/Testimonials

WHY IT WORKS

Best Brand Integration = Storytelling

20% Engagement On Twitch

Authenticity and Trust in the streamers

Proximity between streamers and their communities

Over 60% aged 18-34

LET'S DISCUSS

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