



# Tour de France 2020

August 29th - September 20th 2020



# Tour de France 2020



## DESCRIPTION

After Fleurance (1977, 1979), Nice (1981), San Sebastian (1992), Monaco (2009) and Porto-Vecchio (2013), the Tour de France will start from the south for the 7th time as it returns to Nice.

The first two stages of the 107th edition will consist in two opposite challenges with a course designed for the sprinters as an opener and a climbing festival the next day which should suit the best climbers of the peloton.

## SCHEDULE

Live race on La Une

Flat stage from ± 13:30 to ± 17:15

Mountain stage starts in the morning with a broadcast on La Deux during the news of 13:00







Commercial Breaks rate cards (30'')



# Tour de France 2020

Tour de France - August	Work Week	Weekend
CY1	500 €	500 €
CYA	800 €	900 €
CYB	800 €	1.100 €
CYC	1.000 €	1.200 €
CYD	1.100 €	1.300 €
CY2	900 €	800 €

Tour de France - September	Work Week	Weekend
CY1	800 €	800 €
CYA	1.300 €	1.400 €
CYB	1.300 €	1.700 €
CYC	1.500 €	1.900 €
CYD	1.800 €	2.000 €
CY2	1.400 €	1.300 €



# TOUR DE FRANCE 2020 – 29/08-20/09



## 3 DIFFERENT DIGITAL PACKS



Commercial  
Digital packs

2020



**300.000 imps**  
**for 14.976 €** (base 15'')  
(Conditions are applicable)  
Max 3 packs available

**150.000 imps**  
**for 7.488 €** (base 15'')  
(Conditions are applicable)  
Max 2 packs available

**100.000 imps**  
**for 4.992 €** (base 15'')  
(Conditions are applicable)  
Max 3 packs available





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