

TOUR DE FRANCE FEMMES

Offer 2023





DESCRIPTION

The 2023 Tour de France Femmes, (officially Tour de France Femmes avec Zwift), will be the second edition of the Tour de France Femmes. The race is scheduled for 23 to 30 July 2023, and will be the 21st race in the 2023 UCI Women's World Tour calendar.

SCHEDULE

Live race on Tipik

From 23 to 30 of July

BUDGET 2023



Counterparts (Max 3 sponsors)	Number	Period
TV <u>Billboards in co-sponsoring :</u> <ul style="list-style-type: none">• 2 Billboard (7") each race day	16	From 23 to 30 July
<u>Trailers in co-sponsoring</u>	24 on La Deux (8 on Prime)	From 23 to 30 July
<u>On-screen advertising in co-sponsoring :</u> <ul style="list-style-type: none">• 3 on-screen advertising each race day	24	From 23 to 30 July
DIGITAL <ul style="list-style-type: none">• In stream video	50.000 imps	From 23 to 30 July

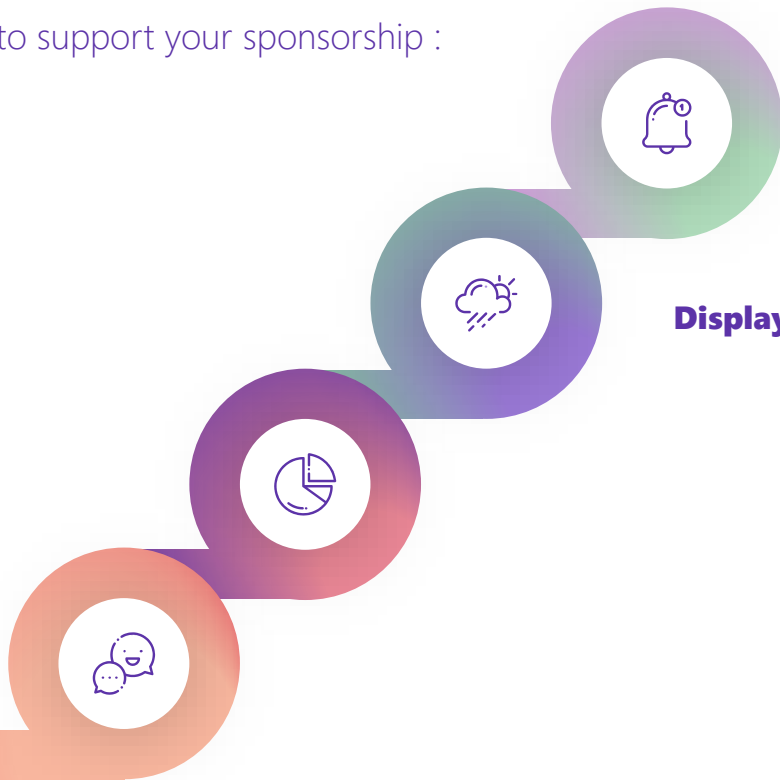
BUDGET VAT Excl.

5.200 €

Let's inspire you

Segments available to support your sponsorship :

- Sport Lovers
- Sport Feminin



OLV 104.986 imps : 4.000€*

Display 279.720 imps : 4.000€*

*Minimum 4 weeks of campaign



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